

Housing Market Intelligence

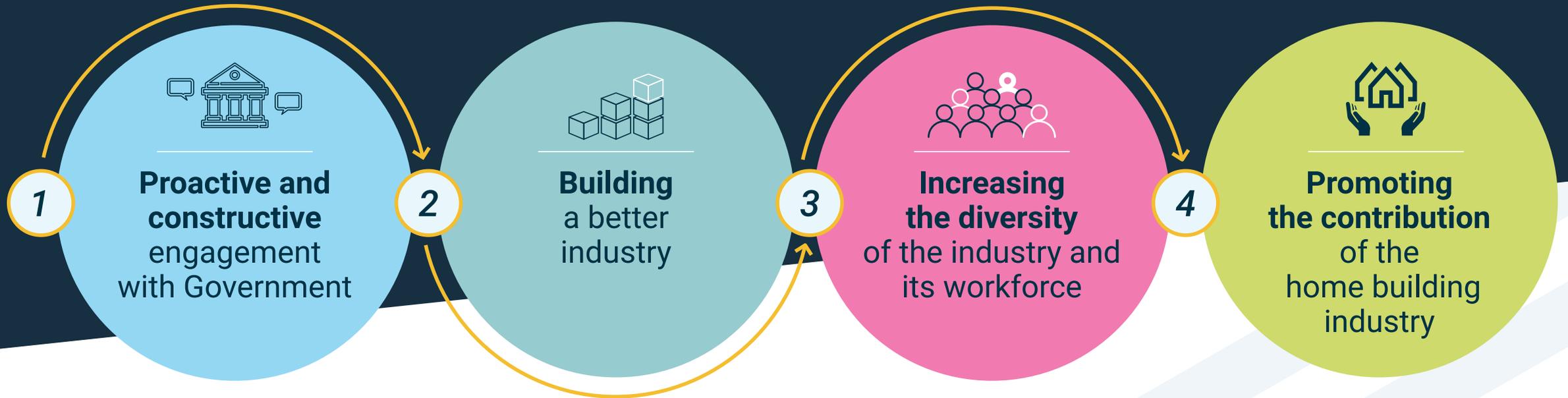
2024

Neil Jefferson

Chief Executive

Home Builders Federation

Our activity





Proactive and constructive engagement with Government



**Building
a better
industry**



**Increasing
the diversity
of the industry and
its workforce**



**Promoting
the contribution
of the
home building
industry**

Working on your behalf



Proactive and
constructive
engagement
with Government

Industry statement of support was issued alongside the Government's July NPPF announcement

Statement sets out industry's support of the reforms and its commitments to building more and better

Highlighted the additional action Government needs to take

Helped start our relationship off on a positive footing





Building a better industry



Proactive and
constructive
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with Government



Increasing
the diversity
of the industry and
its workforce



Promoting
the contribution
of the
home building
industry

Building a better industry



Building
a better
industry



Quality



Building
safety



Environment



**Increasing
the diversity**
of the industry and
its workforce



**Proactive and
constructive
engagement
with Government**



**Building
a better
industry**



**Promoting
the contribution
of the
home building
industry**

Increasing the diversity of the industry and its workforce



Continuing to highlight to Government the action that needs to be taken to tackle the skills gap.

Focusing on attracting, retaining and upskilling.

2024 featured HBF's inaugural EDI conference.

Fifth cohort of the Women into Home Building programme launched.

Continuing our focus on reversing the decline in SME housebuilders.



**Promoting
the contribution
of the
home building
industry**



**Proactive and
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**Building
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**Increasing
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Promoting the importance and contribution of home building



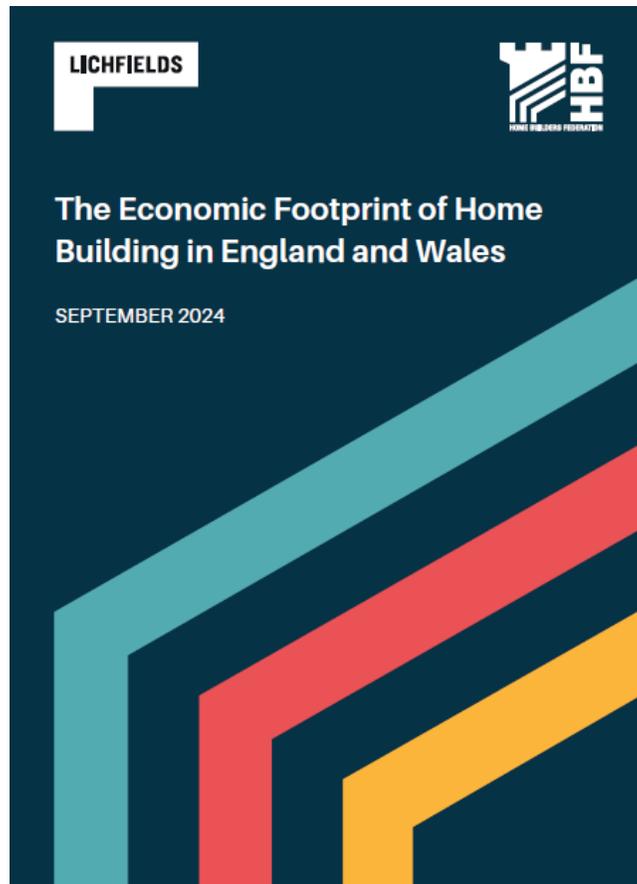
Promoting
the contribution
of the
home building
industry

The home building industry

Supports almost
834,000 jobs

**Generates
over £53bn**
in economic
activity

Provides more
than **£9bn**
**for Affordable
Housing delivery**
each year



Communications, campaigns, research



Next steps

With ongoing member support HBF can keep pushing for a better environment in which to **invest and build.**

New government has got off to an excellent start but **there is much to do.**

Planning reform was the essential first step. Now we need to build partnerships, strengthen relationships and **make a strong case on behalf of the industry.**

Tackling market issues

There are a raft of planning process, taxes and regulatory issues that without being addressed will greatly inhibit growth ambitions.

There is no time to waste.

Government yet to engage seriously with market issues, but new homes need financing whether through **grant, cross-subsidy, investor buyers or mortgages.**

We've joined with National Housing Federation to write to the Chancellor to encourage **more boldness in tackling market issues** that will otherwise stem supply.

And finally...

The industry is facing many challenges, but we are working hard on your behalf to tackle them and **build a brighter future.**

We are **determined to do our best by our members** and are always looking for areas where we can improve.

If you haven't already, please participate in our **HBF members survey.**

Thanks for your support.



The voice of the
home building
industry

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