Future Homes Hub

Fresh Eyes on Future Homes Reflecting on progress and priorities

Vicky Payne - Head of Place and Nature

September 2025

Setting the Scene





5th July 2024 – Kier Starmer's first day 14 months ago

Setting the Scene



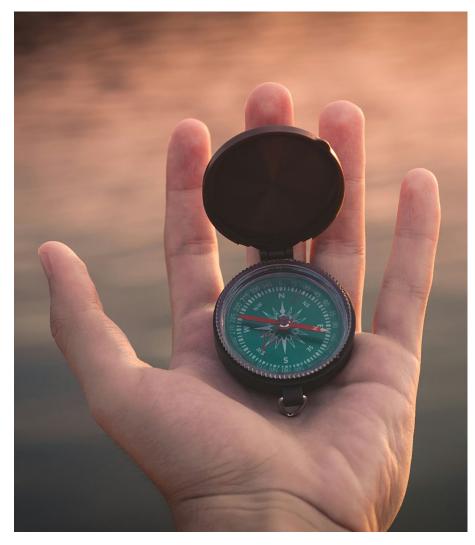


5th July 2024 – Kier Starmer's first day 14 months ago



5th August 2025 – My first day 6 weeks ago







Future Homes Hub

Future Homes Hub

- Industry led partnership working with Government
- Support new homes sector to meet long term sustainability and housing goals
- Set up in 2021: Independent board with Government observers
- Homebuilder and supply chain members covering 70%+ of the industry
- Core activities:
 - Set the roadmap
 - Inform policy
 - Identify the core solutions
 - Share practice
 - Supporting SMEs



One Plan



The Challenge

1. A severe shortage of homes

- Population of UK set to increase by 4m by 2050
- Shortfall of 4.3m new homes built between 1955 and 2015

2. Facing catastrophic climate change

- Hottest 10 years in UK have occurred since 2010
- 17 % of carbon emissions from homes

3. Natural environment decline

- 43% decline in bird species since 1970
- 15% increase in water demand by 2050 coupled with 15% reduction in water availability

The Opportunity

Comfortable and healthy to live in

Low energy bills and maintenance costs

Smart to manage

Planet friendly and planning friendly

Fit for the future

Designed for changing values

How We Work



Conditions for Delivery

The recipe for delivering affordable sustainable homes, cost effectively, safely, and at scale.

- 1. Coherence
- 2. Certainty
- 3. Customer focus
- 4. Consistency
- 5. Collaboration

The Partnership Imperative

We will only achieve the vision of a generation of highquality, affordable and sustainable homes and communities if we all work in partnership, playing our respective roles.

- Government
- Local government
- Finance
- Supply chain and infrastructure
- Home builders
- Other sectors

Progress



- •Future Homes Standard
- •Whole Life Carbon / Embodied Carbon
- Water Ready
- Homes for Nature
- Biodiversity Net Gain

HOMES THAT ARE

Hub Areas of Work



ZERO CARBON IN USE

HEALTHY SAFE AND COMFORTABLE

WATER EFFICIENT PLACES THAT ARE

WELL DESIGNED, CONNECTED AND ACCESSIBLE

NATURE POSITIVE

CLIMATE AND WATER RESILIENT

PRODUCTION AND CONSTRUCTION THAT IS

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My Area of Work



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Place and Nature Current Activities



Place

Coding

Processes

Stewardship

Nature

BNG

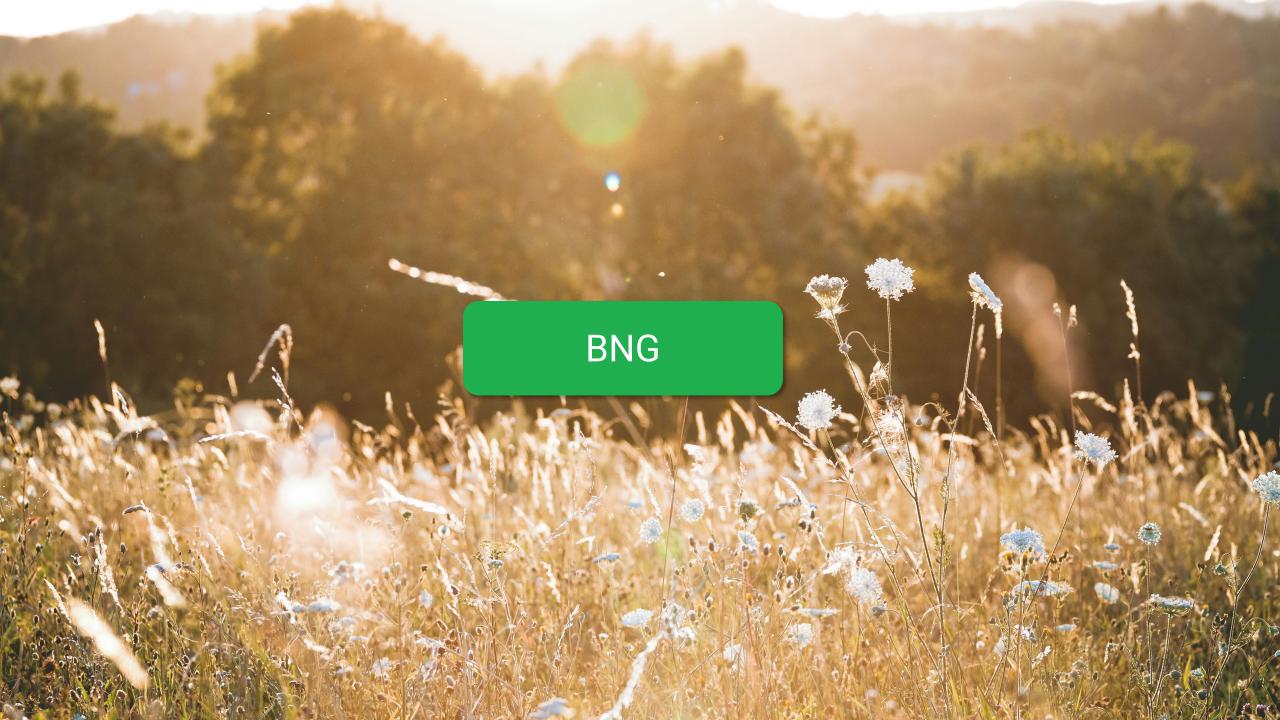
Homes for Nature

Water













How to Get Involved



- Mailing list
- Working groups
- •Conference Thursday 13th November 2025



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Future Homes Hub

Thank you