

# Birmingham 2022 Commonwealth Games: A Catalyst for Growth

House Builders Federation Annual Conference  
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# Birmingham's Games bid



**1,680 days to deliver the Games!**

# Importance of Legacy

£778m Games budget

Legacy focus for all decisions

Accelerating existing planned and pipeline projects

Increasing scope and scale – catalyst for a big bang

Wider investment in regeneration, transport, and infrastructure

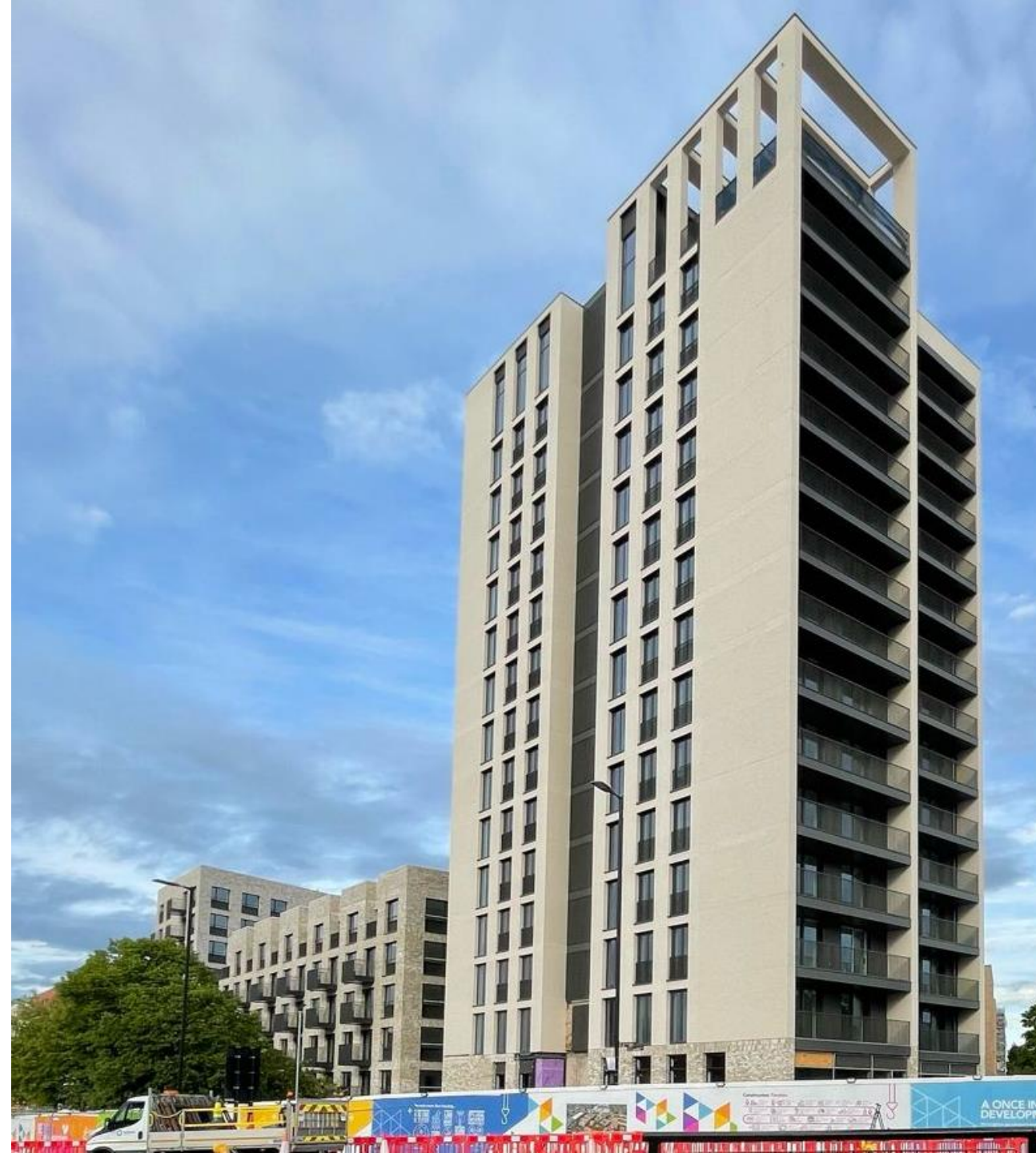
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# Perry Barr: A Case Study

- £700m+ public sector investment
- 968 new homes on site
- Alexander Stadium
- 27ha land assembled
- Rail station and bus interchange
- Two new parks
- Secondary school and sixth form
- Significant highways scheme
- Public transport priority
- Segregated two-way cycle route
- Improved pedestrian environment
- Ambitious 20-year masterplan

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# Residential Development





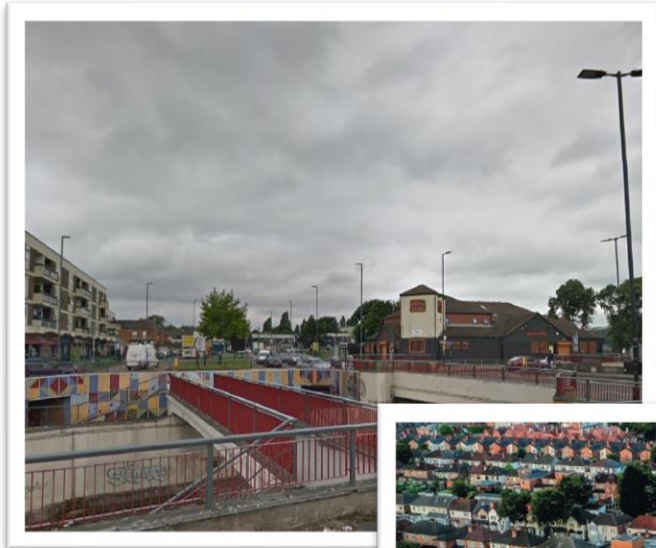
# Public Transport



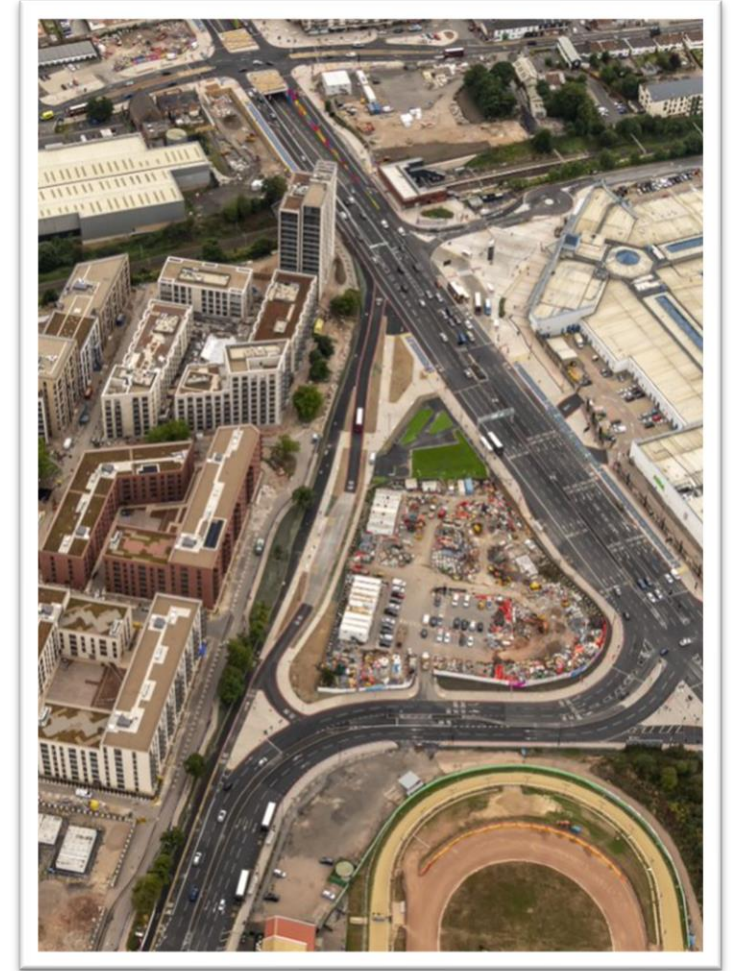
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# Highways and Public Realm

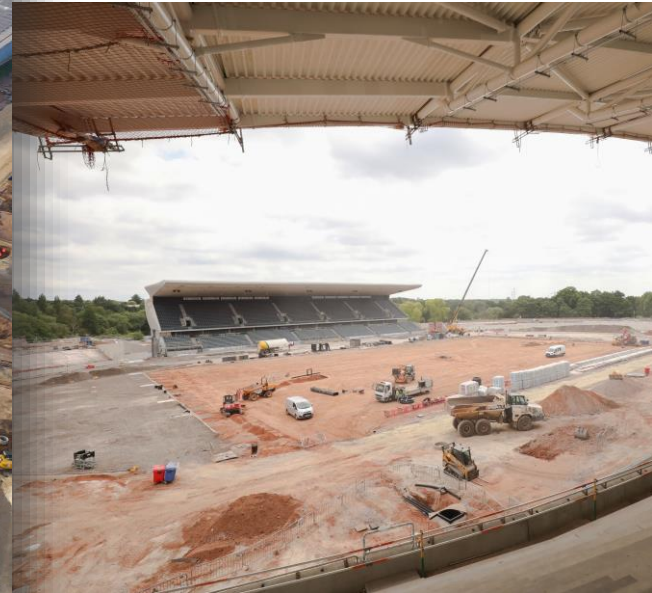


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# Alexander Stadium



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# Delivery

- Funding coordination across multiple partners
- Land Assembly including CPO
- Robust strategic vision and Local Plan
- Major planning applications
- Regional and national cross-sectoral partnerships
- Direct delivery and commissioning

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# What happens next?

- Further housing delivery
- A sustainable future for the Alexander Stadium Complex
- Investment in green spaces
- Meanwhile and place activation projects
- Town Centre regeneration

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