

# Why is the New Homes Quality Board needed?

Media storm 2016/17

Political backlash

APPG reports: 'More homes fewer complaints' (2016); 'Better redress for homebuyers' (2018)

Government commits to overseeing introduction of a New Homes Ombudsman in 2017



NEW HOMES QUALITY BOARD





HBF set up quality working group under Stephen Stone

WPI Economics
'consumer
protection in the
new homes market'

Voluntary ombudsman scheme proposed – endorsed by Government Natalie Elphicke appointed independent 'New Homes Quality Champion'

Interim New Homes Quality Board established

New Homes Quality

Board launched

2016

2017

2018

2019

2020

2021



# The New Homes Quality Board

Constitutionally independent body, guided by the principles of independence and transparency that will champion arrangements with regards to new home quality and consumer redress

#### Three key objectives:

- Oversee the introduction of a new industry code of practice The
   New Homes Quality Code
- Appoint a New Homes Ombudsman Service to provide independent redress
- Require the **registration of all builders** of new homes

## **NHQB Structure**



**Strategic Advisory Sub Committees** 

Consumer

Technical

Government & devolved administrations

Performance Assurance

Discipline & sanctions

**New Homes Quality Board (NHQB)** 

Code Council

New Homes Ombudsman Service **Governance Committees** 

Remuneration Committee

Audit & Finance Committee

Nominations Committee



### **New Homes Ombudsman**

#### **Procurement**

 Following a public procurement process, The Dispute Service was selected as the preferred partner

#### **Accreditation**

 Application approved by the Ombudsman Association in Feb 22

### **Mobilisation**

 Work underway to setup all the systems, procedures, training and finalise scheme rules

### Launch

 Operational from May 2022 (subject to developers activating under the new framework)

# The New Homes Quality Code





Developed following extensive engagement over 4/5 years



**Builds on existing Consumer Codes** 



Fills gaps in the current arrangements



Scope is initially private homes for owner occupation only



Principles based approach – treating customers 'fairly'









#### **Sales Process**

- Protects vulnerable customers
- 14 day cooling off period
- Information provision, incl future management & service costs
- Early bird max £150.
   Customer has 24 hours to cancel.

#### Opportunity for precompletion inspection

- A 'finishing' survey
- By an accredited individual
- Using a standard checklist
- Informed by the Snagging Committee work

#### **Aftersales management**

- Builder must have effective after sales service in place;
- Work with customer to identify any snags
- Expected these will be addressed within 30 days
- Publish procedures & timescales
- Builder must have a complaints system that includes key milestones;
- 5 days acknowledgment
- 10 days path to resolution
- 30 days assessment
- 56 days final response

### New Homes Ombudsman Service (NHOS)

- Customers will have the option of escalating their complaint to NHOS after 56 days
- Customers referred back to developer if they haven't exhausted complaints process
- If found in breach, three potential remedies:
- Apology
- Rectification
- Compensation/goodwill payment
- Total max payment of £75k





## Remit and funding

Ambition is for arrangements to be UK wide

 Positive discussions with Westminster, Welsh & Scottish Governments

All builders of new homes to register

- Homes England making it a requirement of new Help to Buy scheme
- Working with lenders / warranty providers to require registration
- JVs / SPVs to be included within main Developer registration

Building Safety Bill will enable Government to put statutory arrangements in place

 Royal assent received in April 2022. Gov can determine when to make it a legal requirement for builders to be part of an Ombudsman scheme

All arrangements to be paid for by industry via;

- Annual registration fee
- In future this will shift to a fee for referrals to the Ombudsman



### **Fees**

- Annual fee that covers registration with NHQB and access to the Ombudsman
- Fee is based on turnover from private plots in your last financial year
- The largest developers will pay £200k per year and the smallest, just £1k
- Initially there is the ability to pay either one single payment up front, two payments six months apart, or quarterly
- Also setting up an alternative option of monthly direct debit
- Payment in full within 30 days will get a prompt payment discount



# Assets available following registration



- Access to online training module for employees/agents
- Logo files and brand guidelines
- Template reservation form
- Template pre-completion inspection checklists
- Template complaints responses
- Template statement of incomplete works

- Template Complaints Handling Procedure
- Template Statement of Aftersales Procedures
- Template Affordability Guide
- Template invitation to pre-completion inspection
- T&Cs for Sales Agents
- Developer readiness checklist



## **Registration Timescales**



Soft launch in Feb 22

Initially by invitation only

Starting with largest companies

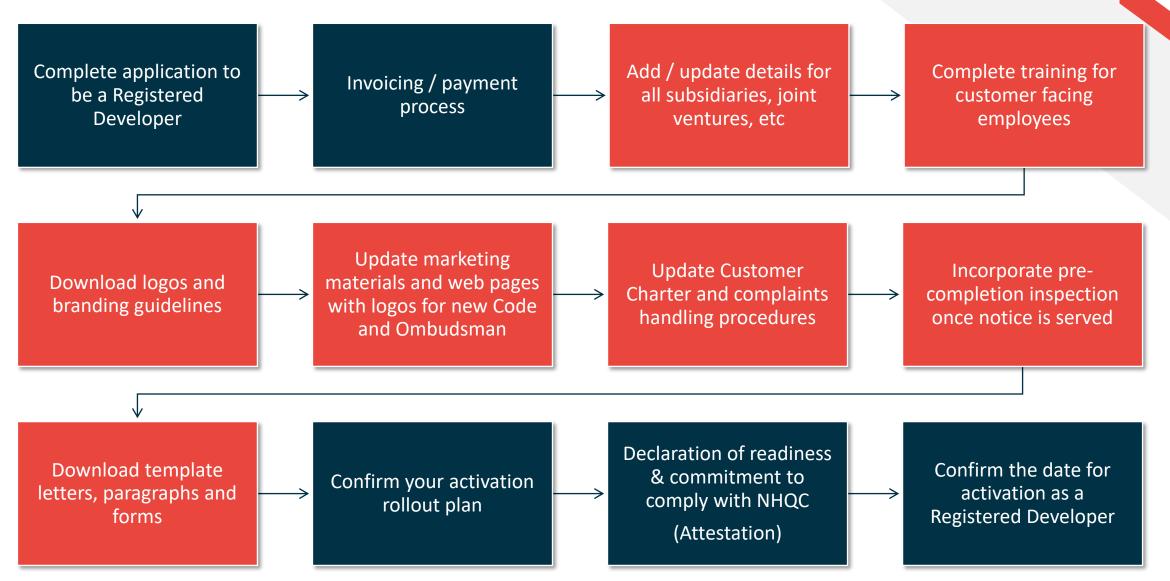
Open for all developers during May 22

All builders to apply by Dec 22



# Registration process

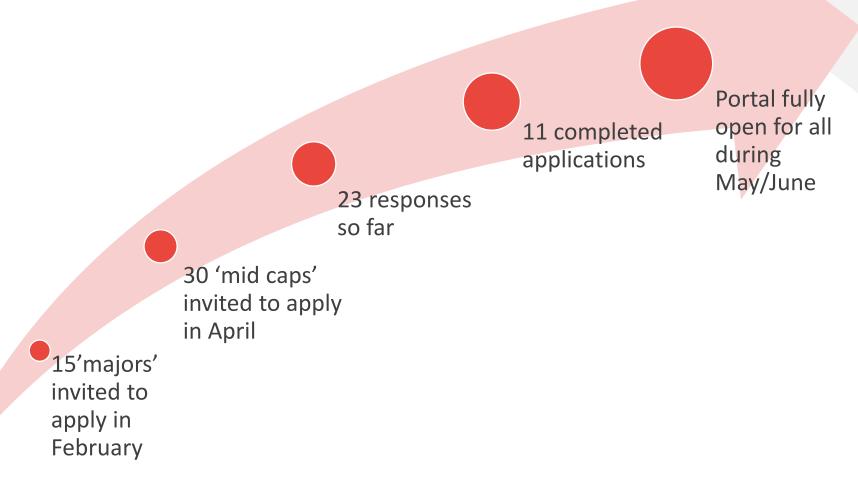




\*Items in red can be completed in any order

# **Registration Progress**







### Conclusions

Arrangements expected to deliver a step change in behaviours

Some challenges ahead as new arrangements bed in

Ultimately will improve industry reputation and perception for all audiences





www.nhqb.org.uk