

HBF Future Talent Conference

Sustainability & Transformation



Bukky Bird

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THERE
IS NO 
PLANET B







The Economist

Joint Sector Goals

- Net zero
- Effective financing
- Just transition



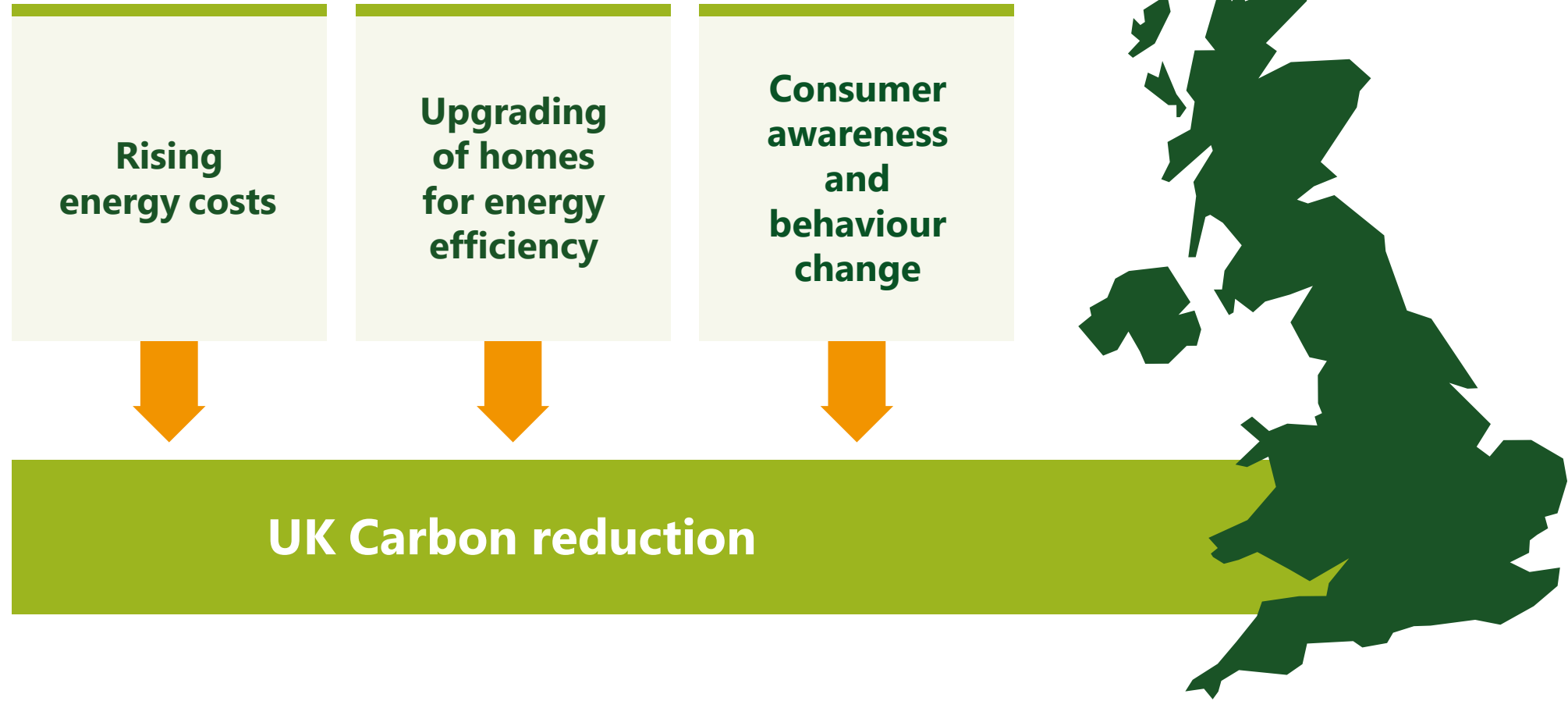
Building new, green homes will help level up areas across the country - making places that are nice to live in and which offer skilled jobs



Barratt's Z-House
zero carbon
prototype home



OUTLOOK



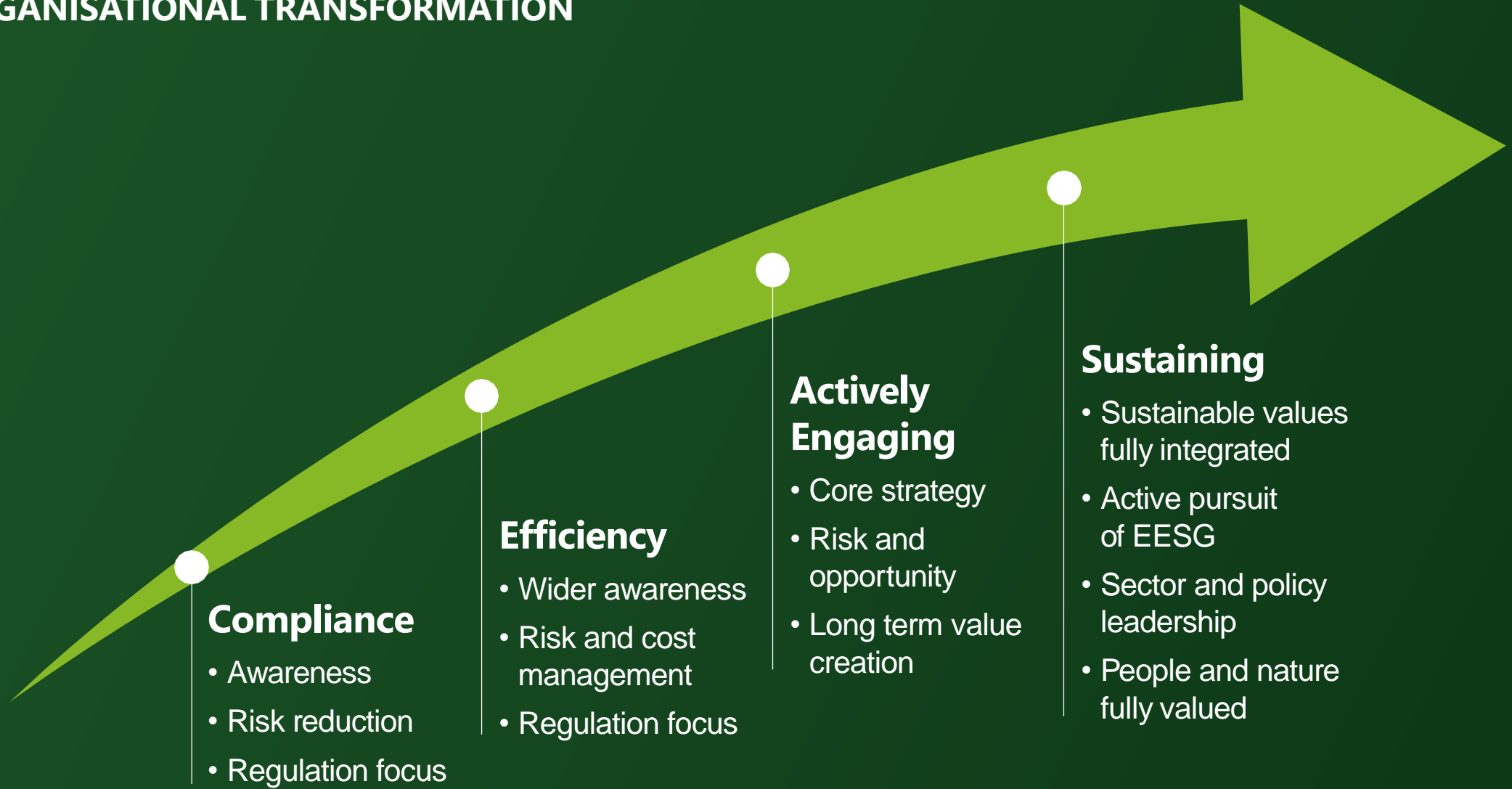
Joint Sector Goals

- Net zero
- Effective financing
- Just transition

Challenges and Opportunities

- Regulation and policy
- Public awareness
- High quality skills and training

ORGANISATIONAL TRANSFORMATION

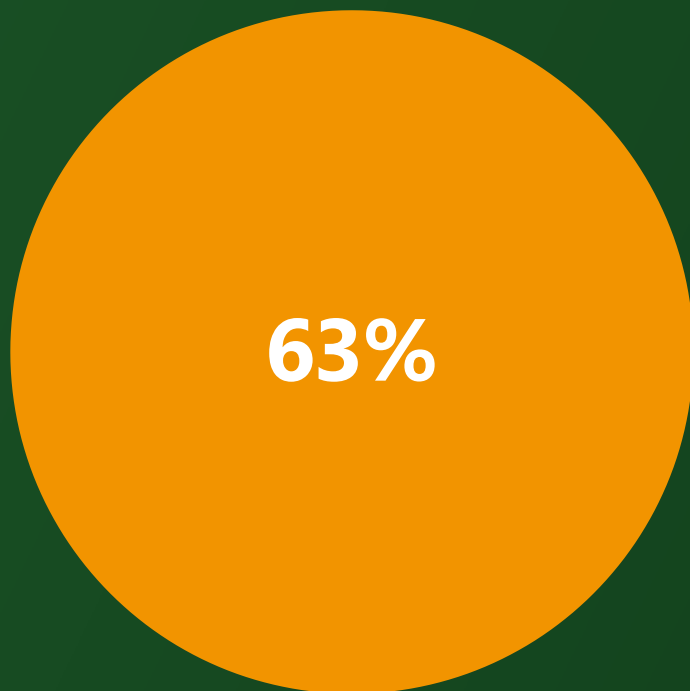


SUSTAINABLE TRANSFORMATION

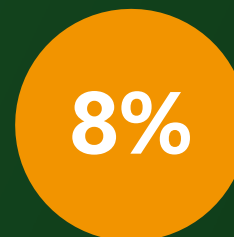


RESULTS OF >2,000 STUDIES ON THE IMPACT OF ESG PROPOSITIONS ON EQUITY RETURNS

Share of positive findings



Share of negative findings

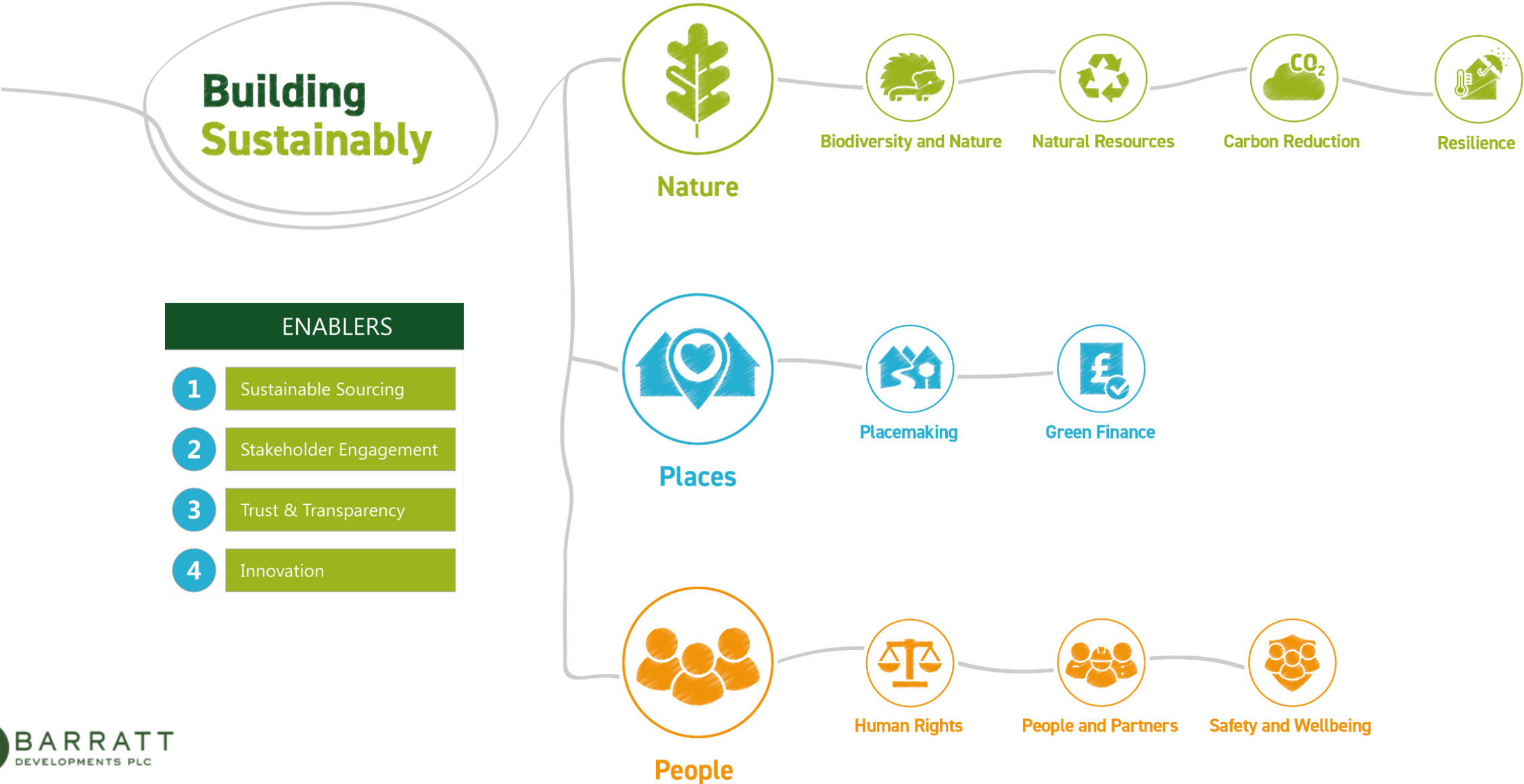


Sources: (1) McKinsey & Company analysis; (2) Gunnar Friede et al. "ESG and financial performance: Aggregated evidence from more than 2000 empirical studies" *Journal of Sustainable Finance & Investment*, Oct 2015, Vol 5, No. 4

ESG VALUE CREATION

- Reputation
- Top line growth
- Minimise or reduce costs
- Productivity improvements
- Asset optimisation
- Investment optimisation
- Regulatory and legal

BUILDING SUSTAINABLY - OUR FRAMEWORK FOR FUTURE HOMES, GREAT PLACES AND BETTER LIVING



**DRIVE
GROWTH
AREAS**

**REDUCE
COST
IMPACTS**

**BUILDING
SUSTAINABLY**

**MITIGATE
AGAINST
RISKS**

**PROMOTE
BARRATT'S
REPUTATION
AND BUILD
TRUST**



Thank you



Cane Hill, Coulsdon