

# HBF Policy Conference 2019

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Stewart Baseley, Executive Chairman  
Home Builders Federation



# 5 years of success for the industry

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220k net  
additions in  
17/18

New builds  
accounted for  
195k of supply

Housing supply  
up 78% in 5 years

From lowest  
supply on record  
in 2012/13

361k planning  
permissions  
granted in year  
to October 2018

Demonstrates  
commitment to  
deliver even more  
new homes

Permissions  
granted across  
21,848 sites in  
2017/18

Highest 'moving  
annual total' since  
2006



# Why?

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Stronger  
economy

Pro-  
development  
Government

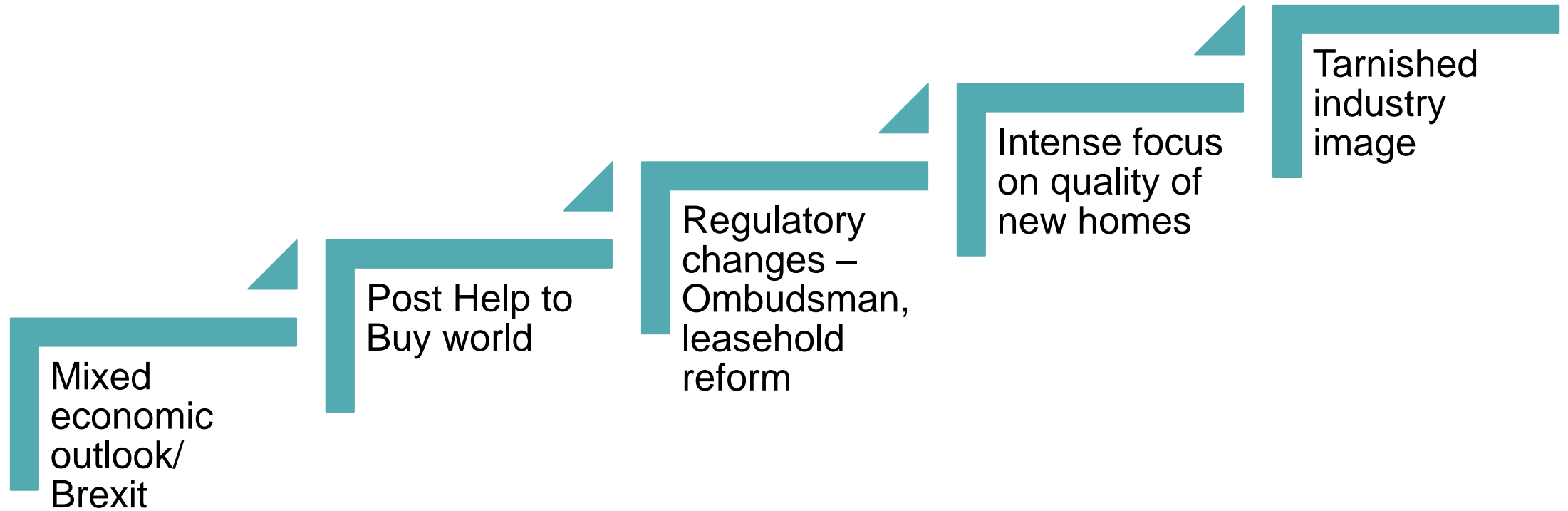
Help to Buy –  
over 200,000  
sales

Revised NPPF  
and improved  
planning system



# But challenges still lie ahead

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**HBF FOCUSED ON HELPING INDUSTRY ADDRESS CHALLENGES  
AND MANAGE PERIOD OF FAST MOVING CHANGE**



# Help to Buy

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Analysing the  
impact of  
regional price  
caps



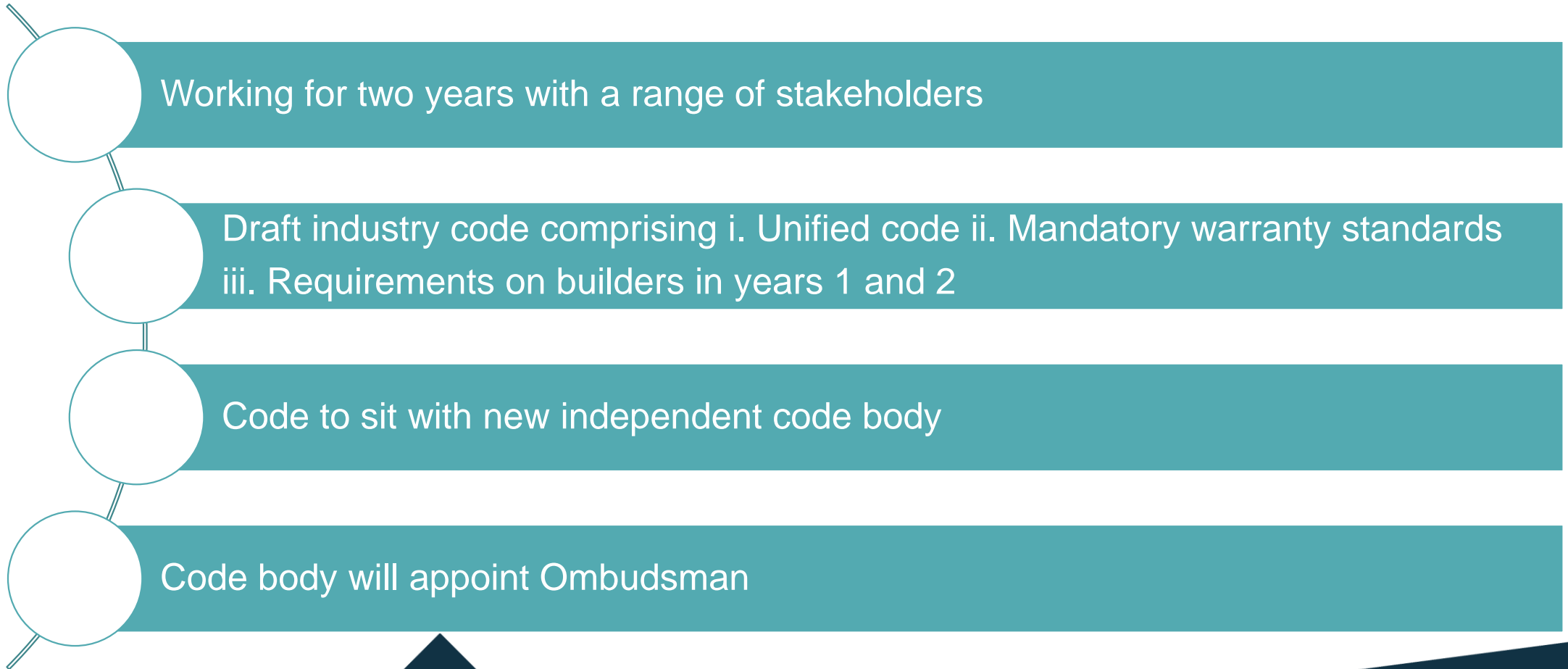
New contract for  
Help to Buy  
2021-23



Thinking ahead  
to post 2023



# New Homes Ombudsman



# Leasehold

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Industry has already responded by not selling leasehold houses

Stressing to Government that it should not 'toxify' leasehold system

Number of HBF members have supported the Government's Leasehold Pledge





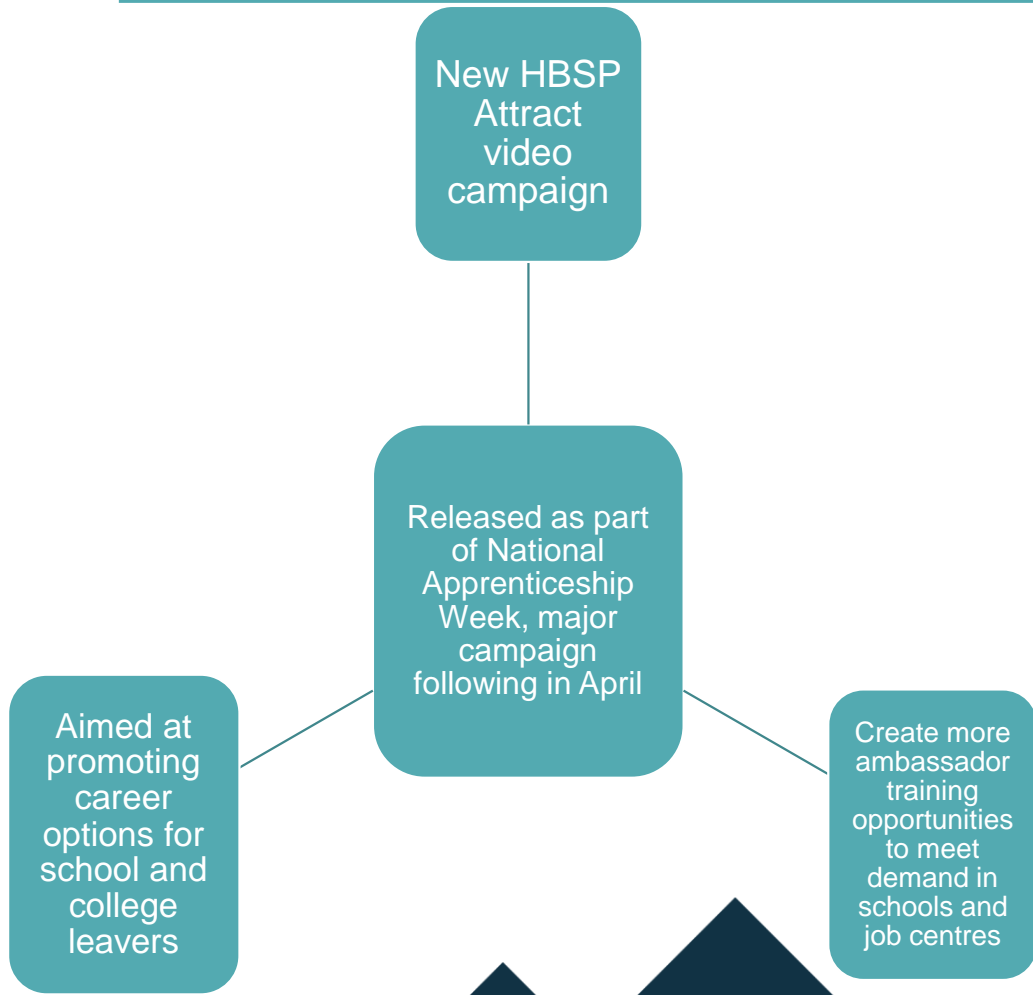
# Skills

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- 1 Targeted training modules for both office and site-based roles
- 2 Focused on funding opportunities and collaboration with members on bids such as CITB Pathways into Construction Fund
- 3 Looking at how we fund and deliver skills in future
- 4 Striving to increase diversity and inclusion within the sector



# 'The Sound of House Building'



# Industry image: the public

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Commissioned audit of industry perceptions from both the public and key stakeholders

## View from the public

- Mixed perception of the industry
- Understand the role of the sector in providing skills training
- Those that live in new builds like them

## BUT

- People believe the industry is building unaffordable homes
- Those that don't live in new build have negative views of them



# Industry image: stakeholders

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## View from stakeholders: Housebuilders can, and do, deliver benefits...BUT

*“Seems like an old-fashioned industry – looks the same as 30 years ago”*

*“There are some examples of absolutely outstandingly good developments, and then some that are really quite poor”*

*There’s a lack of trust in the industry*

HBF will now work with industry on developing proposals on how to address negative perceptions



# Mental health awareness campaign

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Crucial as a forward-facing industry to address this together

Over 400 construction workers take their own lives each year

HBF's Mental Health Awareness Campaign launching today – get involved



# Summary

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## The industry

- In a good place, but more to be done and huge challenges ahead

## HBF

- Working with you and on your behalf to help face them





The voice of the  
home building  
industry

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