

# John Slaughter

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Future Talent Conference  
12 February, 2019



WELCOME



- AND A **BIG** THANK YOU TO  
OUR SPONSOR



Raising Standards. Protecting Homeowners

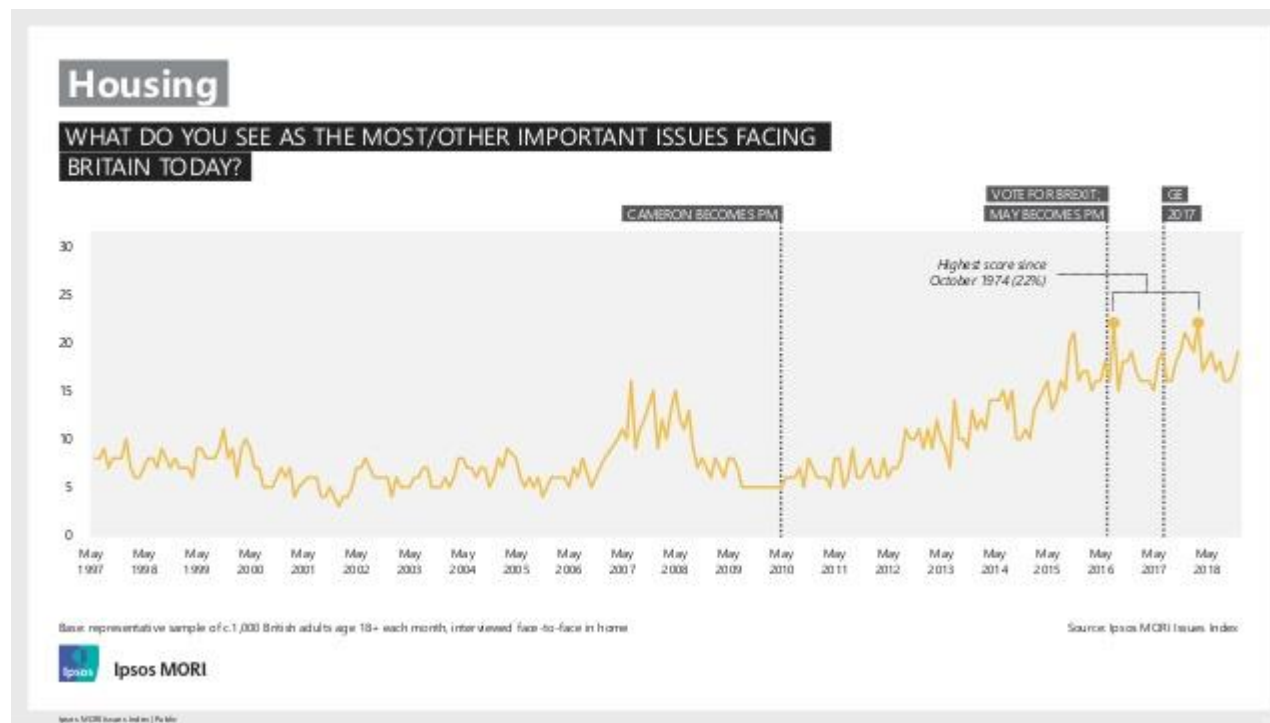


# The big picture

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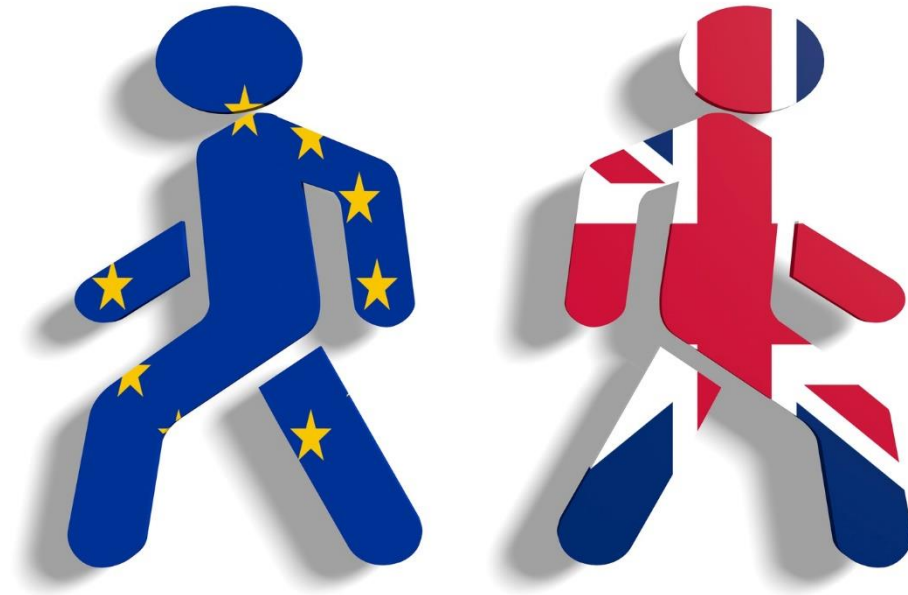


# Housing as an issue

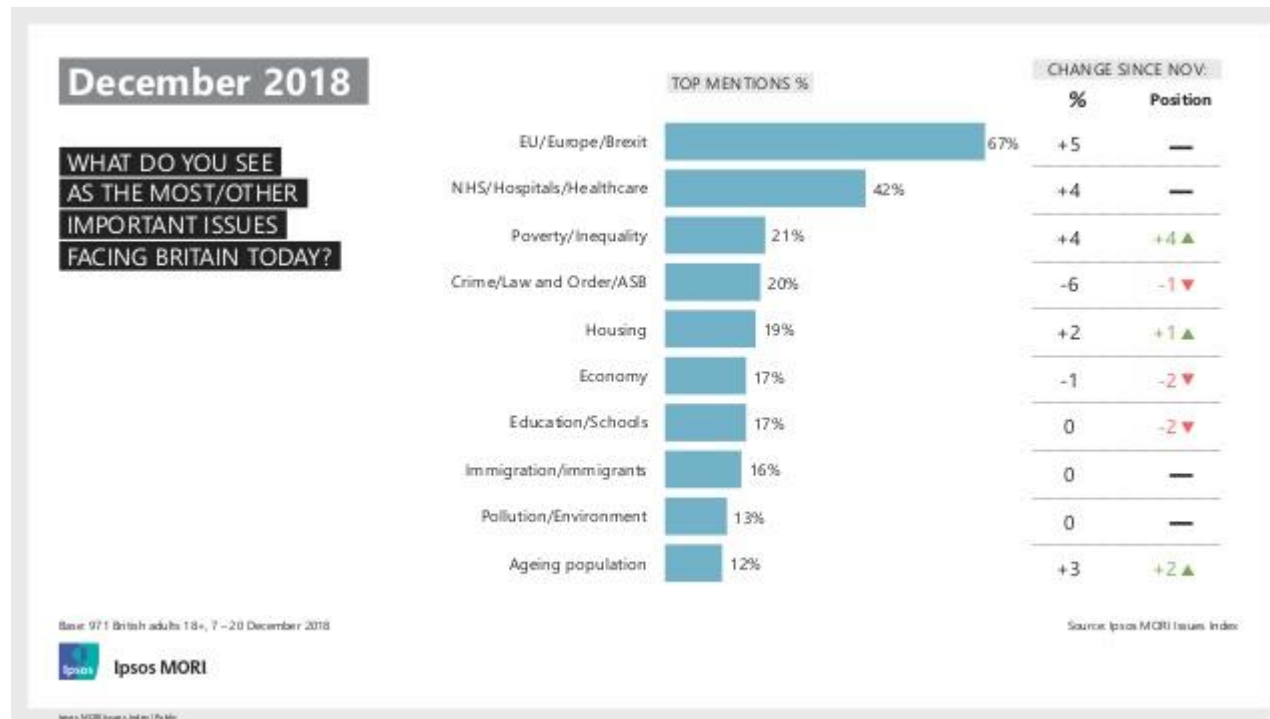


# Despite ..... Brexit getting serious

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# Housing remains one of the main domestic issues



# Housing resonates

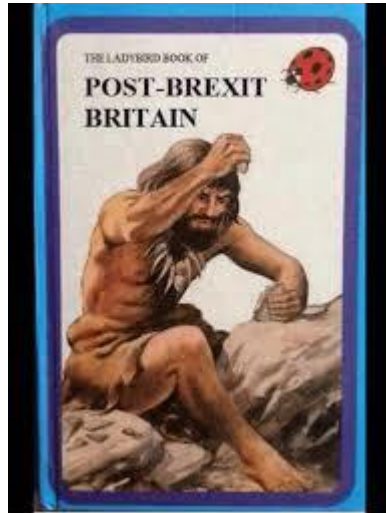
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# ... and will continue to do so

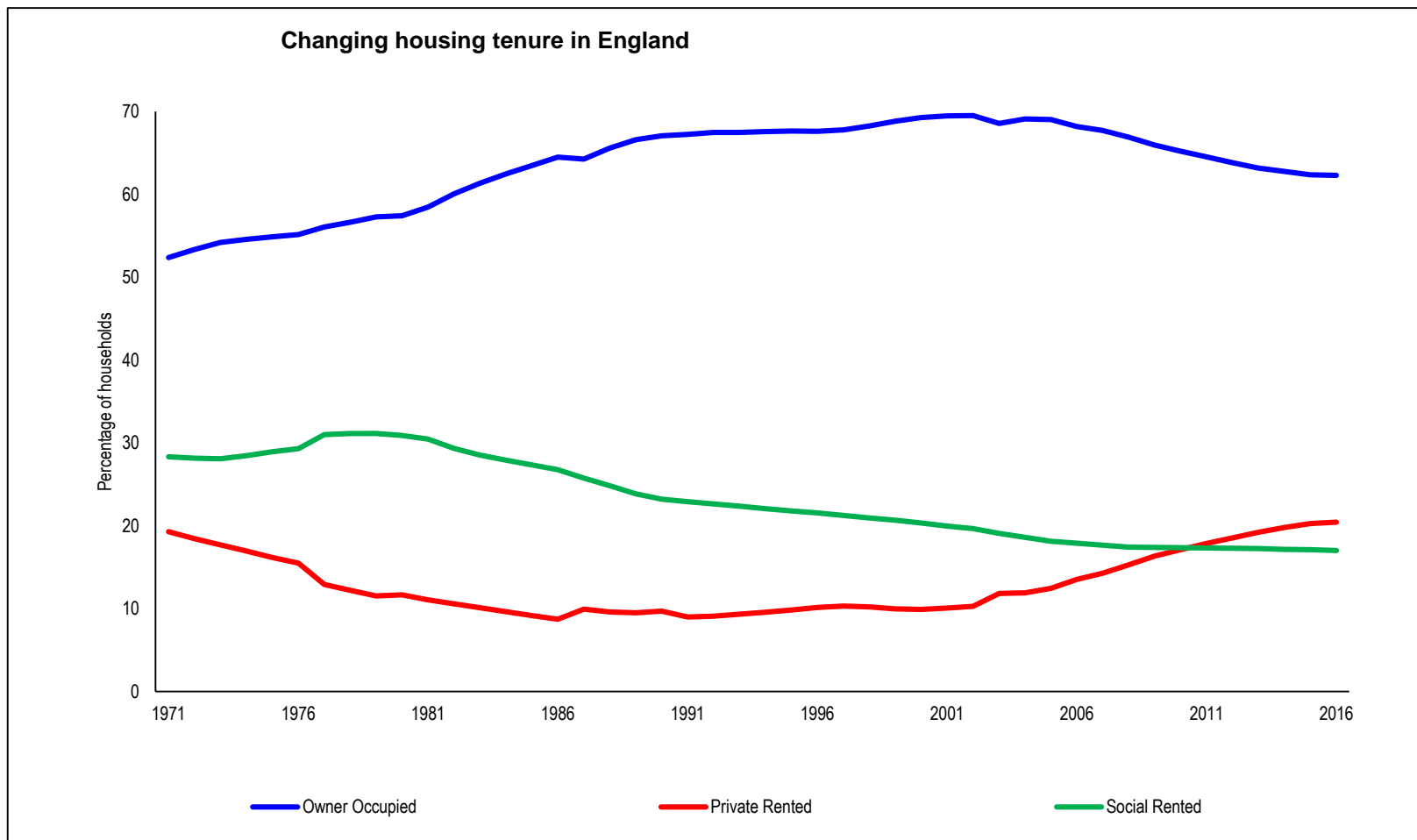
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- When we're through the current political stasis.....
- There will be a wish to articulate a policy agenda for a better future
- Housing likely to be key in this:
  - a pressing need for many people
  - a driver of economic growth
  - something the UK has control of
- Articulating a positive housing offer will be an electoral battleground

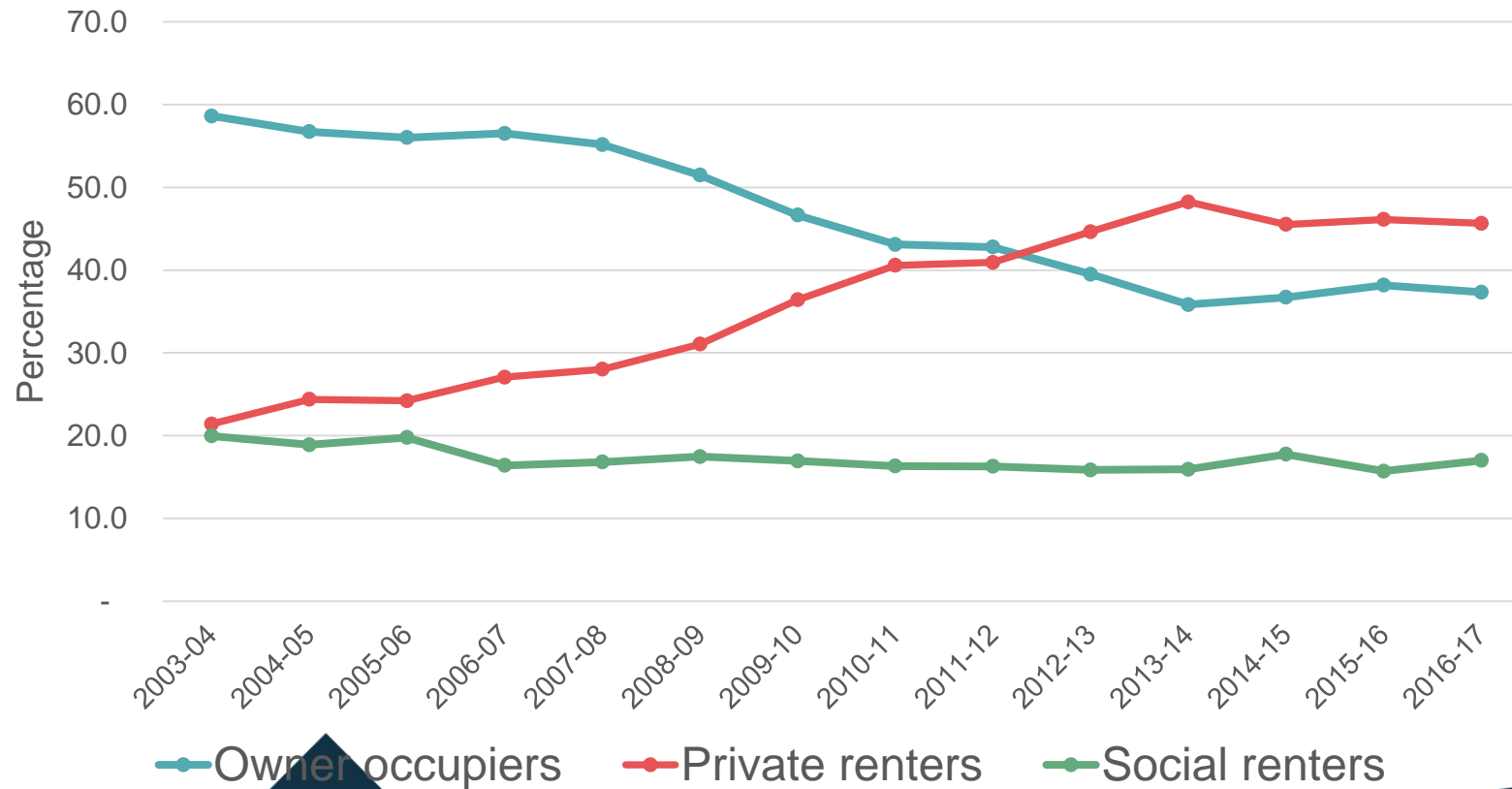


# Political context – housing tenure

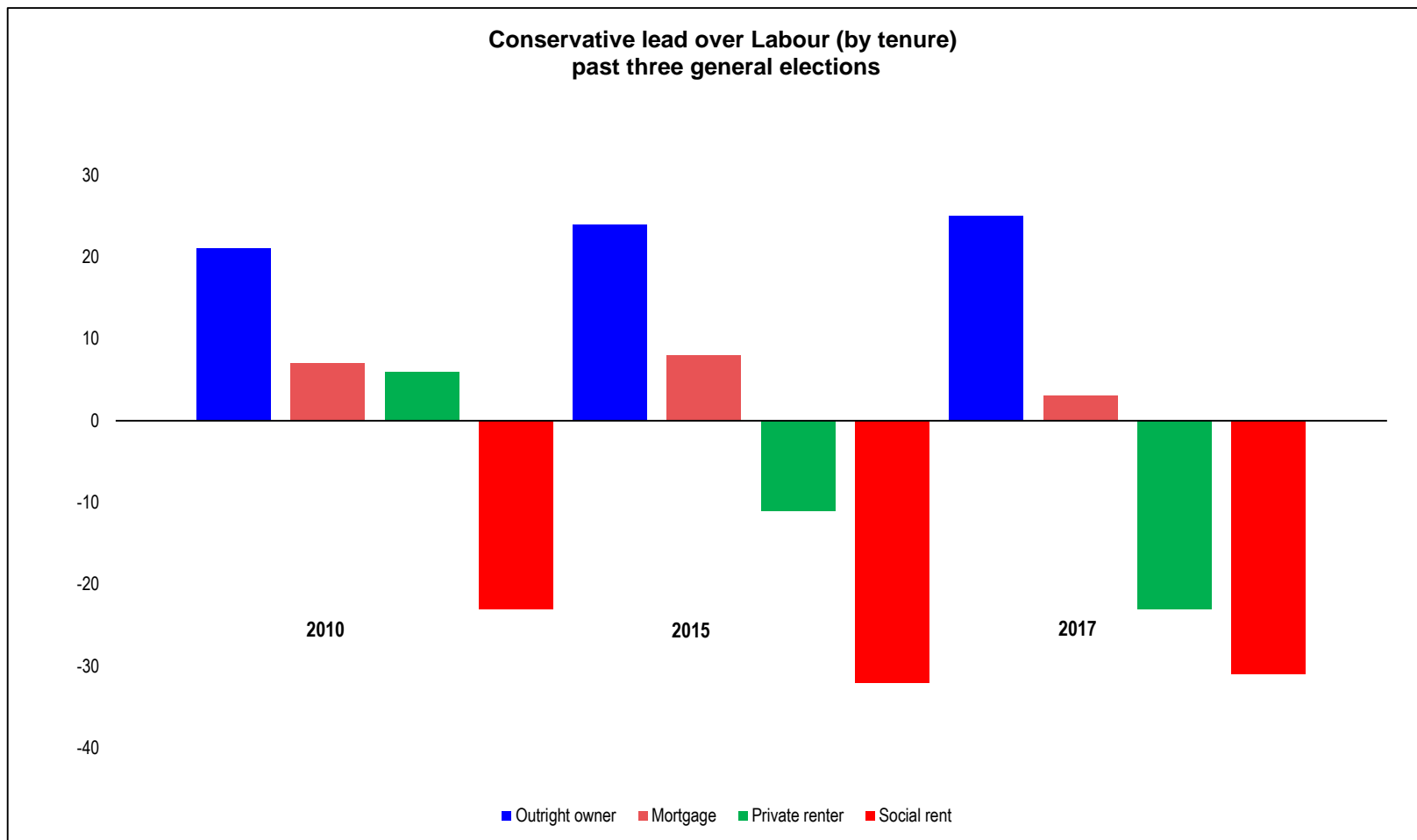


# For younger generations home ownership is not an easily achievable aspiration

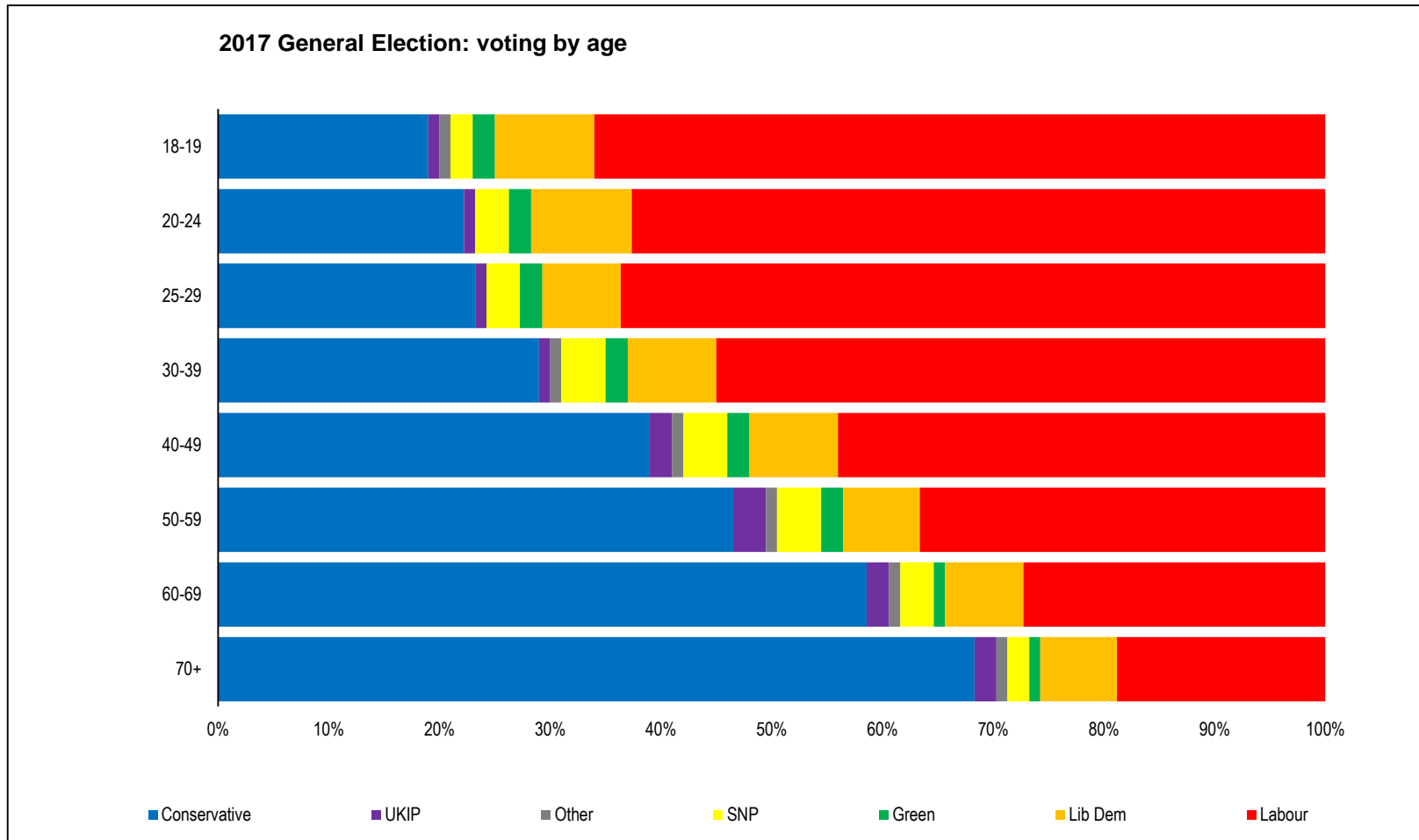
Tenure trends amongst 25-34 year olds, 2003/4 - 2016/17  
(English Housing Survey)



# Political context – tenure voting trends



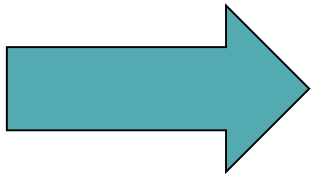
# Political outcome



# Summary of the political stakes

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- Housing a bigger issue generally
- Younger generations losing out on ownership ... and unhappy about that
- Private rented sector increasing – raising its own political issues
- A housing offer for younger generations in particular key part of electoral strategy

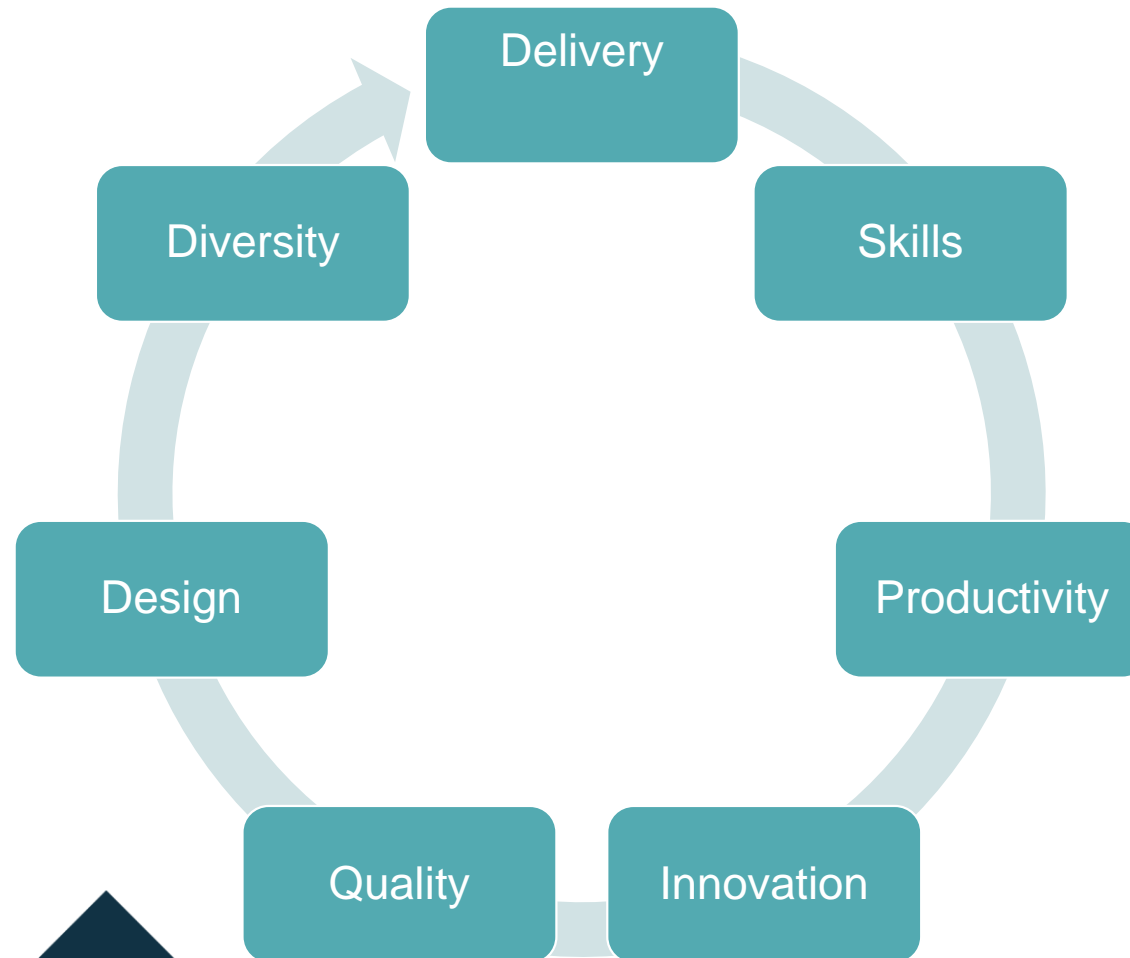


- Government has felt the pressure and transmitting this to industry



# Industry challenges

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# Post Brexit – Government may ....

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- Introduce new stimulus measures
- If so:
  - will increase the political stakes
  - put more pressure on delivery
  - sharpen the need to tackle challenges and image issues
- Future migration regime a key issue for industry – 18% of workforce EU nationals

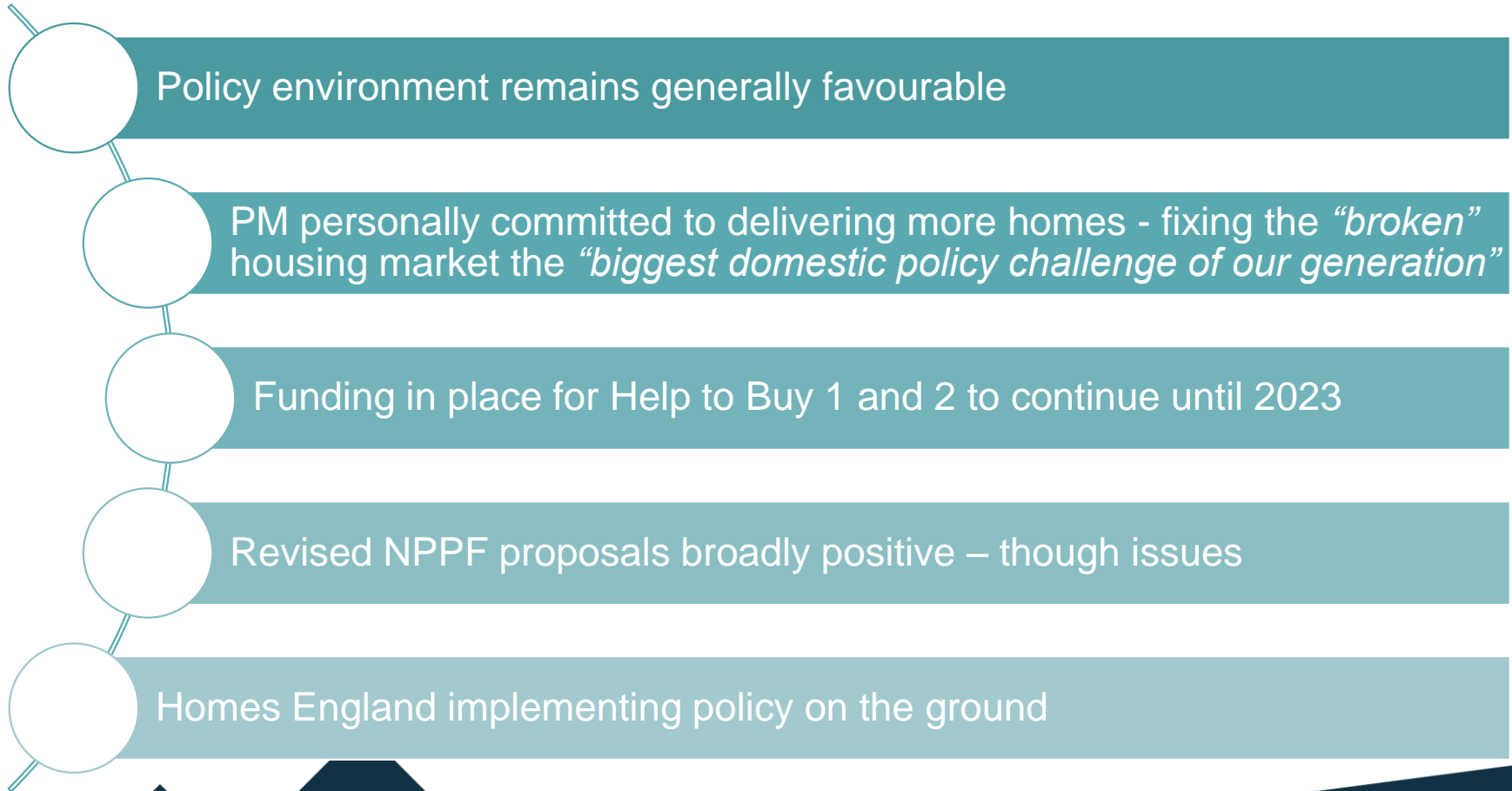


# POSITIVES



# Government committed to increasing supply

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# Conclusions

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# Industry will be....

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# Now.....back to the Future Talent Conference

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# The Conference

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# The Conference

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# The Conference

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# Programme and activities

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- Aim for the programme is:
  - Informative
  - Interactive
  - Thought-provoking
- Activities:
  - Headline speaker – Jennie Daly
  - Workshops
  - Small group project activities
  - Prizes for members of best overall team proposal
- Tonight:
  - Find your small group team members
  - Enjoy the buffet
  - Network and start working on your group project



Welcome – enjoy!

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