

The logo for the Housebuilder Awards 2018. It features the word "housebuilder" in a bold, black, sans-serif font. Below it, the word "awards" is written in a black, cursive script font. At the bottom, the year "2018" is displayed in a bold, black, sans-serif font. The entire logo is set against a light orange rectangular background.

# housebuilder awards 2018

**Category 8)**

## **BEST RETIREMENT SCHEME**

Entrants must demonstrate how they have catered to the over 55s residential market in their use of design, delivery and customer care

*The category is open to development or new homes designed to serve the over 55 market*

Entries will be judged on some or all of the following:

- Quality of the development/home in terms of meeting the needs of the ageing population
- Innovation/imagination in the service provided for the residents
- Ideas/initiatives/delivery beyond the norm expected in this sector
- Quality and appropriateness of design for the target audience
- Evidence of understanding of the market and quality delivery to meet the needs of the target audience

**THIRD PARTY TESTIMONIALS ARE WELCOMED AND ENCOURAGED IN ALL CATEGORIES**

*Please contact [events@house-builder.co.uk](mailto:events@house-builder.co.uk) or 020 7960 1630 with any questions*