

Home Building Skills Partnership

Technical Conference
21st September 2017
Jenny Herdman
Director of Home Building Skills Partnership







The Home Building Skills Partnership

- Objectives 2016-2020
- To reposition the image of the home building industry as a career choice, promoting it as a positive place to work
- To attract a larger and more diverse workforce to the home building industry, progressing change and improvements in recruitment practice
- To improve the skills of the industry workforce to raise productivity and quality; identifying future skills needs relating to innovation and modern methods
- To engage sub-contractors and suppliers in collaboration across the industry, leading change and the development of a skilled workforce which meets the needs of all.
- To create a long term model for the partnership so that it can continue to support and develop the future workforce of the home building industry as skills needs evolve







Building Collaboration





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Building Collaboration

The Leadership Board comprises:

- John Tutte, Redrow plc Chair
- Andy George, Barratt
- Anne Billson-Ross, Taylor Wimpey
- Anthony Wilkinson, Crest Nicholson
- Brian Berry, FMB
- Chris Carr, Carr & Carr (Builders) Ltd
- Dave Smith, St Modwen Homes
- Jenny Herdman, HBF
- Joanne Iddon, Morris Homes
- John Fitzgerald, Telford Homes
- John Slaughter, HBF
- Neil Jefferson, NHBC
- Sarah Beale, CITB
- Steve Stone, Crest Nicholson plc

Attract

 How to attract new entrants into the industry

Skills and development

How the industry trains its staff

Supporting supply chain development

The training interface with subcontractors.







Attracting New People – Identified Skills Shortage Roles



Impact of off-site production on these roles



Currently happening

Piloting the
Training Needs
Analysis tool for
the role of Site
Manager (followed
by other key roles)

CITB supported pilot to trial home builders claiming CITB funds to train their supply chain

Updating
www.housebuilding
careers.org.uk and
creating links from
Home Builders
sales website to the
House Building
Careers website to
promote the
industry

Developing new
Apprenticeship
frameworks and
College provision –
getting involved
with the new
regime to ensure it
is fit for purpose.

Piloting Site
Manager
contextualised
Home Building
training modules

CITB supported pilot which targets FE college construction students to complete a bridging course into employment as Bricklayers, Plasterers and Joiners.

Piloting
approaches to
working with
Military leavers to
bring them into
home building
careers.







And starting to take shape

Industry wide pledge to work with the partnership

Attraction
campaign aimed
at attracting
Quantity
surveyors, site
management and
skilled trades

Analytical work to identify the size of the skills shortage and then solutions to solve them Improved communications to HBF members, the sector, stakeholders etc

Home building Ambassadors network Collaborative working on apprenticeships and the levy

Sharing best practice on Diversity















Let us know you are interested at skillspartnership@hbf.co.uk