# Why would a pension and insurance business care about housing?

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## The Opportunity – A Significant Macro Finance Gap...



### **Innovative Capital, Scalable for Legal & General Group**



### We live in interesting times...





### **Modular Construction – Trends & Opportunities**

# Trends

· Skills shortage in the sector



· Construction volatility



# **Opportunities**

- **Construction element of value chain** A fixed labour force, trained along manufacturing principles creates more cost certainty earlier in the development programme than traditional construction procurement.
- Key strategic fit with aspirations of build to rent and long-term asset ownership due to speed of delivery, consistency of quality and reduction in maintenance and life-cycle costs.
- Sustainable and predictable internal order-book from wider multi-tenure L&G pipeline.
- Public and private sector partners are seeking to reduce their exposure to construction price volatility and therefore long-term JVs and strategic partnerships can be leveraged.









### **Build to Rent – Trends & Opportunities**



# **Opportunities**

- Multi-tenure housing delivery competitors are largely focussed on de-risked forward funding deals.
- Modular system creates key market advantage due to speed of construction. Positive IRR movement due to earlier rental income, coupled with more energy efficient homes, lower life-cycle costs increasing net operating income.
- BTR can act as development catalyst for larger regeneration projects due to speed of construction matching rental absorption rates.







	Legal & General HOMES		PGGM Legal & General	CALA Homes
	Modular	Communities	Built to Rent	Build to Sell
Land buying		✓	✓	✓
Construction	✓	✓	✓	✓
Sales		✓		✓
Management		✓	✓	



	Legal & General		PGGM Legal & General	CALA Homes	Legal & General
	Modular	Communities	Built to Rent	Build to Sell	Strategic Land
Land buying		✓	✓	✓	✓
Construction	~	~	✓	~	
Sales		✓		~	
Management		✓	✓		

### **Strategic Land – Trends & Opportunities**

# Opportunities

Trends

### "Planning-led opportunities"



"Planning policy still playing catch up"



- Planning element of value chain opportunity exists with significant gap in up-to-date local plans.
- L&G is attractive partner due to long term horizons and multi-tenure / manufacturing capability. This can create income streams and synergy in generating pipeline of future development opportunities.
- Even if all Local Authorities had up to date local plans, housing delivery will still lag behind objectively assessed need with 53 of the 97 local authorities (55%) setting housing targets below assessed need.

### Next steps...

- 1. Mortgage Club
- 2. Surveying
- 3. CALA Homes
- 4. **Private Rental**
- 5. **Retirement Homes**
- 6. Lifetime Mortgages
- 7. L&G Strategic Land
- 8. Modular construction
- 9. **Finance for Care**
- 10. Household Insurance

- £50bn origination in 2016, 25% market share 450,000 in 2016, market leader £700m in 2016, from £300m in 2012 (Yr 1) 1200 units. £10bn opportunity? Enter in 2017 £600m (yr 1), £800m (yr 2) 30% market share 4,000 acre land bank and growing Precision built homes £350m to date, more to follow
- £350m premiums