

Questionnaire

Housing Market Intelligence
Tuesday 12 October
Savoy Place London

Please return this questionnaire to a member of the events team on the day or by fax: 020 7960 1631. A draw will take place on Friday 22 October of all returned questionnaires from the Housing Market Intelligence Conference. The winner will receive a bottle of Veuve Clicquot Champagne! **NAME POSITION ORGANISATION ADDRESS EMAIL** ☐ Please tick if you would like us to send a CPD certificate to the above address 1. Where have you travelled from today and approximately how many miles? Location Miles 2. Where did you find out about this event? ☐ Housebuilder email www.house-builder.co.uk ☐ Direct mail Housebuilder advert ☐ Colleague ☐ HBF Newsletter / Weekly News NHBC ☐ Twitter www.hbf.co.uk ☐ H+H Other 3. Please sum up the conference in one sentence. 4. Did you find the presentations of a high standard and relevant to the day? 5. Do you feel anything was omitted from the agenda? 6. Is there any topic that you would like to see at future events? 7. Do you purchase the HMI report? Would an electronic copy be of interest to you?

8. Please evaluate the conference sessions using the following scale:

2. Satisfactory

1. Poor

| SPEAKERS | EVALUATION | COMMENTS |
|---|------------|----------|
| Imtiaz Farookhi NHBC | 1 2 3 4 5 | |
| Grant Shapps MP Shadow Housing Minister | 1 2 3 4 5 | |
| Stewart Baseley HBF | 1 2 3 4 5 | |
| John White Persimmon Homes | 1 2 3 4 5 | |
| Michael Coogan Council of Mortgage Lenders | 1 2 3 4 5 | |
| John Stewart HBF | 1 2 3 4 5 | |
| Professor Michael Ball Henley – University of Reading | 1 2 3 4 5 | |
| Peter Sceats Tradition Property | 1 2 3 4 5 | |
| Richard Donnell Hometrack | 1 2 3 4 5 | |
| Andrew Whitaker HBF | 1 2 3 4 5 | |
| Richard Jones EC Harris | 1 2 3 4 5 | |
| Sir Bob Kerslake Homes & Communities Agency | 1 2 3 4 5 | |
| VENUE | EVALUATION | COMMENTS |
| Location | 1 2 3 4 5 | |
| Catering (if applicable) | 1 2 3 4 5 | |
| EVENT ORGANISATION | EVALUATION | COMMENTS |
| Pre Event Communication | 1 2 3 4 5 | |
| Organisation on the day | 1 2 3 4 5 | |
| www.house-builder.co.uk | EVALUATION | COMMENTS |
| Did you visit the housebuilder website and if so was this useful? | Yes No | |

3. Good

4. Very Good

5. Excellent

Thank you for completing this questionnaire. Your comments will help us improve our conferences, seminar events and literature in the future.