

**Steve Morgan**  
Redrow Homes

- **232,000 homes a year need to be built to meet Government projections for our growing population - *HBF***
- **Just 100,000 homes built in 2010, the lowest since 1923 - *HBF***
- **Local Authorities estimate that there is a demand for 76,500 affordable homes in rural and semi-rural areas per annum, but just over 17,000 new homes were built in those areas in the last 12 months, a shortfall of 78% - *Countryside Alliance***
- **Children living in bad and overcrowded housing conditions are nearly twice as likely as other children to leave school without GCSEs and have a higher risk of developing long term health problems – *Shelter***

- Nearly three million people between the age of 20 and 34 are still living with their parents and the average age of an unassisted first-time buyer is now 37 - *HBF*
- More than 7.7 million homes in England fail to meet the Government's Decent Home Standards - *Shelter*
- More than 2.7 million people in England are living in overcrowded homes – *National Housing Federation*
- More than 1.8 million families (over 5 million people) are currently on Local Authority housing waiting lists - *Shelter*
- Homelessness has risen by 17% in the last 12 months alone - *DCLG*

# The Daily Telegraph

## **Bill Bryson warns the Coalition against turning England into a suburban nation**

[1/10/11]

## **Hands Off Our Land: 'Flood risk' to homes if planning reforms go ahead**

*New planning laws could lead to tens of thousands of “uninhabitable and unsellable” homes being built on floodplains, insurance experts claim.*

[19/9/11]

## **Planning rules increase threat to thousands of square miles of wildlife habitat**

*An area of wildlife habitat twice the size of Cornwall is threatened with development under the Coalition’s proposed new planning rules, campaigners have warned.*

[24/9/11]



Campaign to Protect  
Rural England  
Standing up for your countryside

**“Ministers deploy an Imperius Curse on England’s countryside”**

[14/7/11]

**“Cynical property Barons twist the facts on planning and housing”**

[26/8/11]

**“Silence of the plans risks building horror story”**

[1/10/11]



Campaign to Protect  
Rural England  
Standing up for your countryside

# **“Planning system under attack”**

[26/7/11]



**“Let them eat cake”**

# Halifax September 2011 Rates

Assumed £200,000 purchase price

LTV	Deposit	Amount borrowed	Initial 2 year fixed rate	Monthly payments	Increase over 75% rate	Cost over 2 years	% over 2 years
75%	50k	£150k	3.19%	£712	-	-	-
80%	40k	£160k	3.99%	£802	+ £90	+ £2,160	+ 13%
85%	30k	£170k	4.39%	£901	+ £189	+ £4,536	+ 27%
90%	20k	£180k	5.99%	£1,099	+ £387	+ £9,288	+ 54%

**Extra cost of £30,000 = £9,288 over 2 years**



# BARNEHURST

## MAY PLACE ESTATE

ESTATE ADJOINS BARNEHURST RAILWAY STATION.  
29 mins. from London Bridge. Electric trains every 10 mins.

★ **TYPE "A"** **DEPOSIT £35**

REPAYMENTS 20/8 Weekly

**£750** Freehold

WITH GARAGE **£790**



★ **TYPE "G2"** **DEPOSIT £35**

REPAYMENTS 20/8 Weekly

**£715** Freehold

WITH GARAGE **£750**



★ **TYPE "G"** **DEPOSIT £30**

REPAYMENTS 17/10 Weekly

**£625** Freehold

WITH GARAGE **£660**



★ **TYPE "R"** **DEPOSIT £30**

REPAYMENTS 17/10 Weekly

**£625** Freehold

WITH GARAGE **£660**



Also Bungalows from £550. Experts admit property on this Estate is  
finest value obtainable. No roads or legal costs.

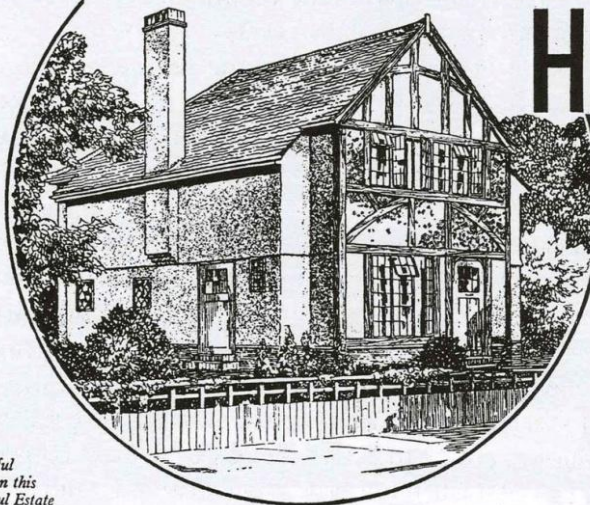
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the new  
call of  
Twickenham

# New DETACHED HOUSE



## KNELLER HALL ESTATE

*The house of better style that you have been waiting for! Different, handsome and essentially modern—private and in its own grounds. The result of most careful consideration by the builders—G. T. Crouch Ltd.—of the question of providing a FULLY DETACHED HOUSE at a price rarely possible for that type.*

**£799 FREEHOLD**  
DEPOSIT £40

From

# 20'8

Weekly Repayment

**£5 SECURES**

**The Number  
is Limited!**

**Choose Your  
House NOW!**

Other  
Delightful  
Types on this  
Beautiful Estate



NEW MODEL BUNGALOW. £735 Freehold. Deposit £37.  
Weekly Repayment from 19/1.



TUDOR HOUSE. £799 Freehold. Deposit £40.  
Weekly Repayment from 20/8.  
See Map 2, square E3

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TRAVEL**

WHITTON STATION (Southern Electric) ADJOINS ESTATE—only 20 minutes Waterloo. Bus No. 33, 27e (1d. fare) passes 3 minutes Twickenham Station, 8 minutes Hounslow East Station. Alight at Kneller Hall (opposite Estate Office).

THE DETACHED HOUSE, built in the charming orchard section of the Estate, adjoining ground planned for tennis courts, offers you a splendid home, with neighbours near enough for company, yet you enjoy delightful privacy. The equipment, of course, is of the usual Crouch high standard, including finely Tiled Bathroom, extensive cupboard system, etc. The accommodation has special features: Living Room (17 ft. 6 in. long by 11 ft. 6 in. wide), with Brick Inglenook Fireplace, Hall with Cloakroom adjoining, Spacious Kitchen with Kitchen Cabinet, Easy Staircase with quarter landing, Wood Block Floors on the Ground Floor, 3 good size Bedrooms (principal Bedrooms fitted with modern Electric Fires). Garage accommodation.

## CROUCH'S KNELLER HALL ESTATE TWICKENHAM

Proprietors: Selected Land & Property Co., Ltd.

POST THIS COUPON TO-DAY (3d. stamp unsealed envelope)

To HICKMAN & BISHOP SALES LTD., Sole Selling Agents, Kneller Hall Estate Office,  
67, Crane Way, Whitton, Twickenham (PO9agrove 1521).  
Please send details of your Kneller Hall Estate.

NAME.....

ADDRESS.....



# IDEAL HOMES FOR EVERYBODY!

right for PLACE,  
right for STYLE  
... and just right for PRICE

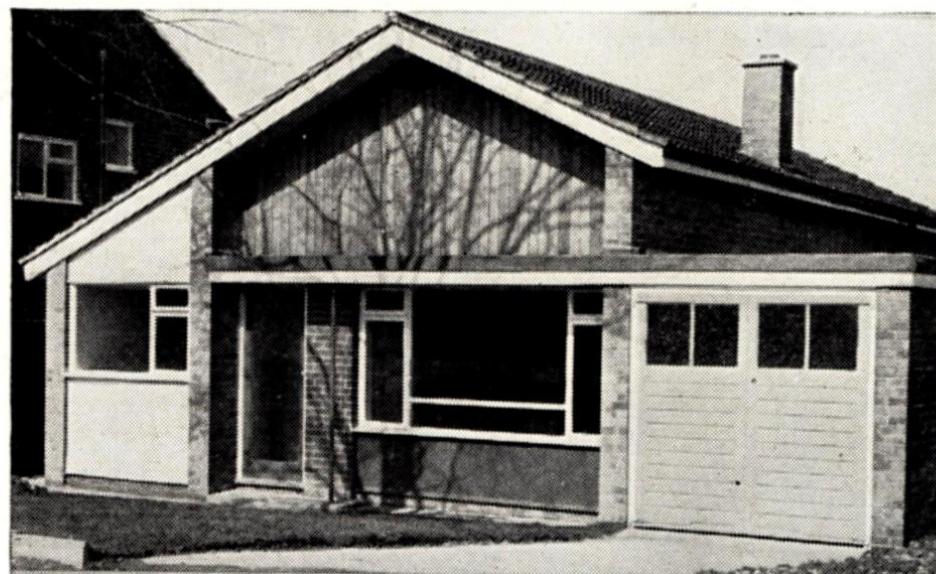
Wherever you want to live, you'll find a Wimpey estate near by. Beautifully and conveniently sited; superbly built in every detail; and offering a wide range of modern homes at prices to suit a wide range of pockets. If you are house hunting, be sure to visit your nearest Wimpey estate *first*. Because that's where you're most likely to find your *ideal home*.

Here's how Wimpey houses score—

\* Every house architect designed \* Built to National House Builders' Registration Council standards \* With many modern features built in for better living \* **Maximum mortgages available —up to 95% on certain houses** \* No expensive extras \* Every house backed by the technical resources of one of the world's largest building contractors.

## WIMPEY HOUSES

**better designed - better built - better living**

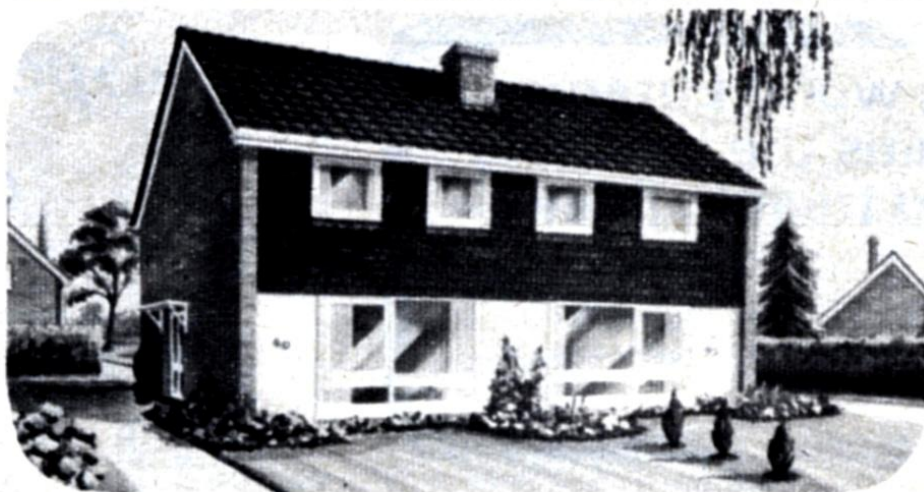


*Early application is always advisable. For full details of estates that interest you, write now to—George Wimpey & Co., Ltd. (Dept. 2 Group) I.H., Hammersmith Grove, London, W.6. Telephone: Riverside 2000.*

*(These are the minimum prices for each estate)*

LUTON .....	£2,350	GLASGOW .....	£2,100	EDINBURGH .....	£2,850
DUNDEE .....	£2,450	STAFFORD .....	£2,185	COVENTRY .....	£1,675
NUNEATON .....	£2,225	NEWPORT .....	£2,350	BRISTOL .....	£1,875
CARDIFF .....	£2,050	CARMARTHEN .....	£2,700	CHEADLE .....	£1,950
MACCLESFIELD .....	£2,210	STOCKPORT .....	£1,965	SHEFFIELD .....	£2,575
SUNDERLAND .....	£2,295	STOCKTON .....	£2,325	WHITLEY BAY .....	£3,050
HUDDERSFIELD .....	£2,700	LEEDS .....	£2,450	PRESTON .....	£1,775
FARNBOROUGH .....	£2,190	LEE-ON-SOLENT .....	£1,995	CHELTENHAM .....	£2,250
BEDFORD .....	£2,475	BEACONSFIELD .....	£3,995	KETTERING .....	£1,675
LEICESTER .....	£1,750	BLETCHLEY .....	£1,895	LONG EATON .....	£1,925
LINCOLN .....	£1,675	DAVENTRY .....	£1,695	NOTTINGHAM .....	£1,745





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in on  
Federated!*

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	<b>FROM</b>
<b>SUSSEX Horsham (Greenfields Farm)</b> 2 & 3 bed: terraced, semi-det. & det. houses & bungs.....	<b>£4,395</b>
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<b>KEYNSHAM nr. Bristol. Charlton Meadow Development</b> Houses and bungalows from.....	<b>£3,295</b>

**OUR FUTURE DEVELOPMENTS ARE:-** **SUSSEX** Crawley **HERTFORDSHIRE** Redbourn

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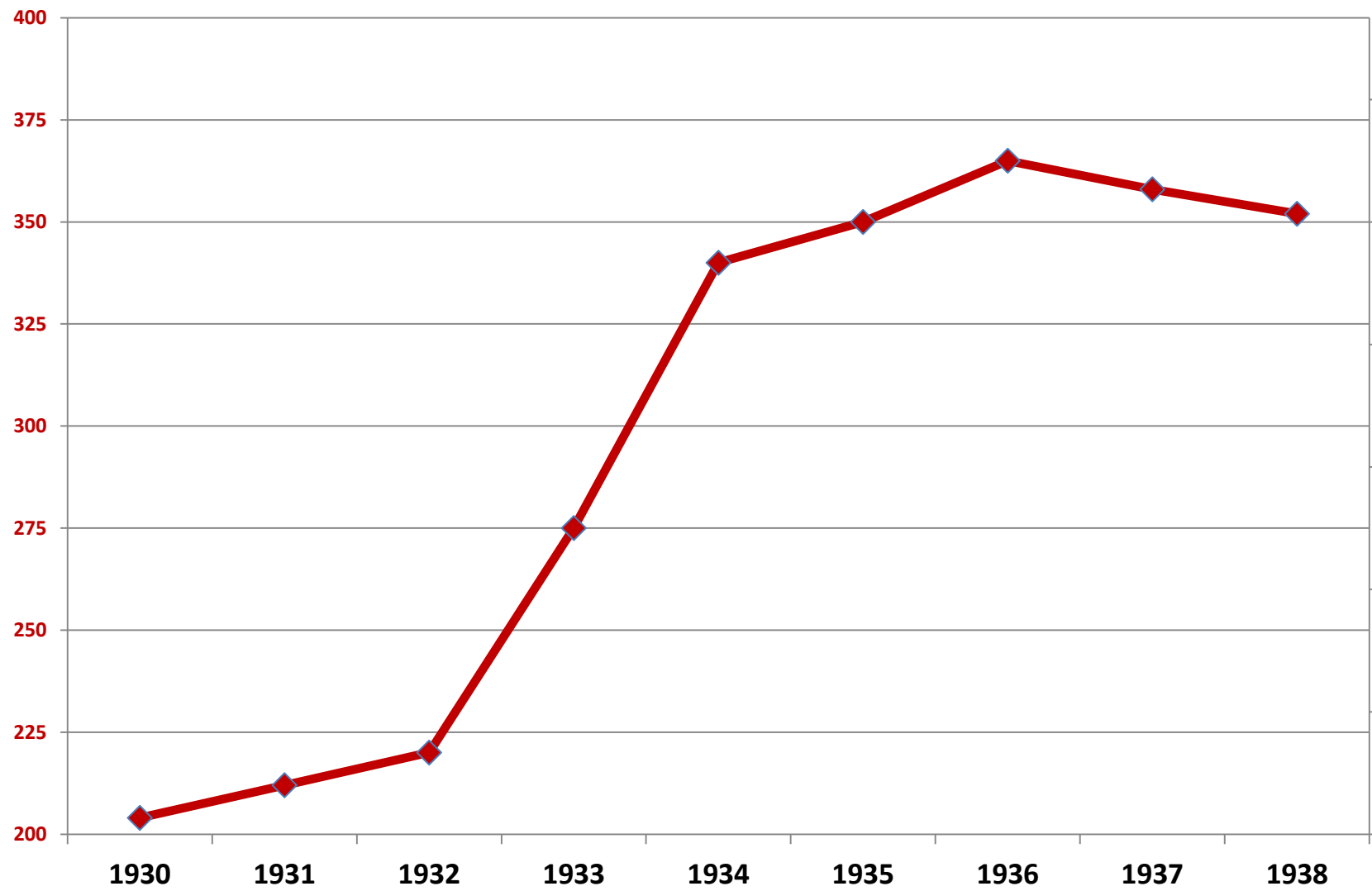
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TOWN ..... COUNTY .....

Please send me details of ..... estates

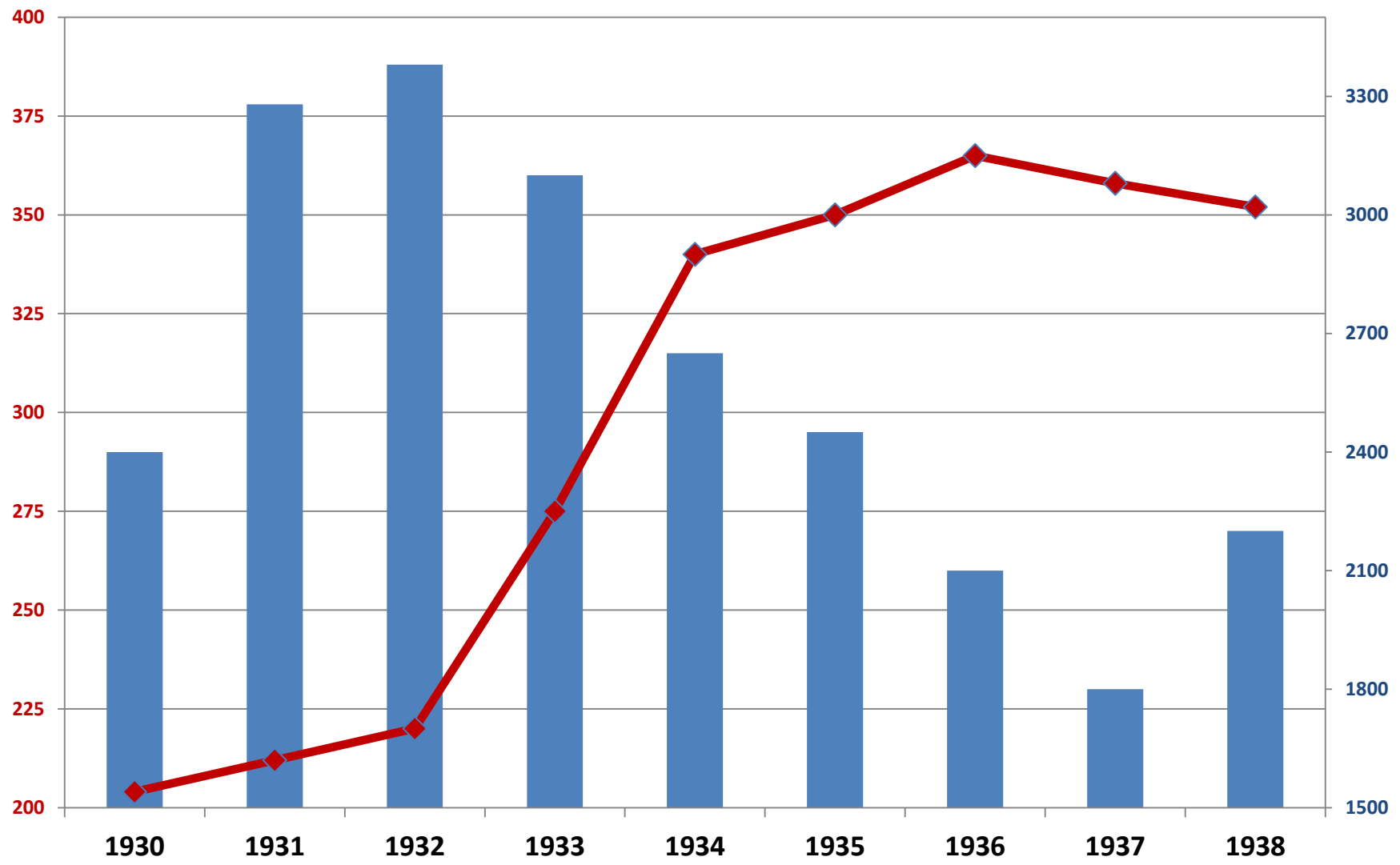
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(000s)

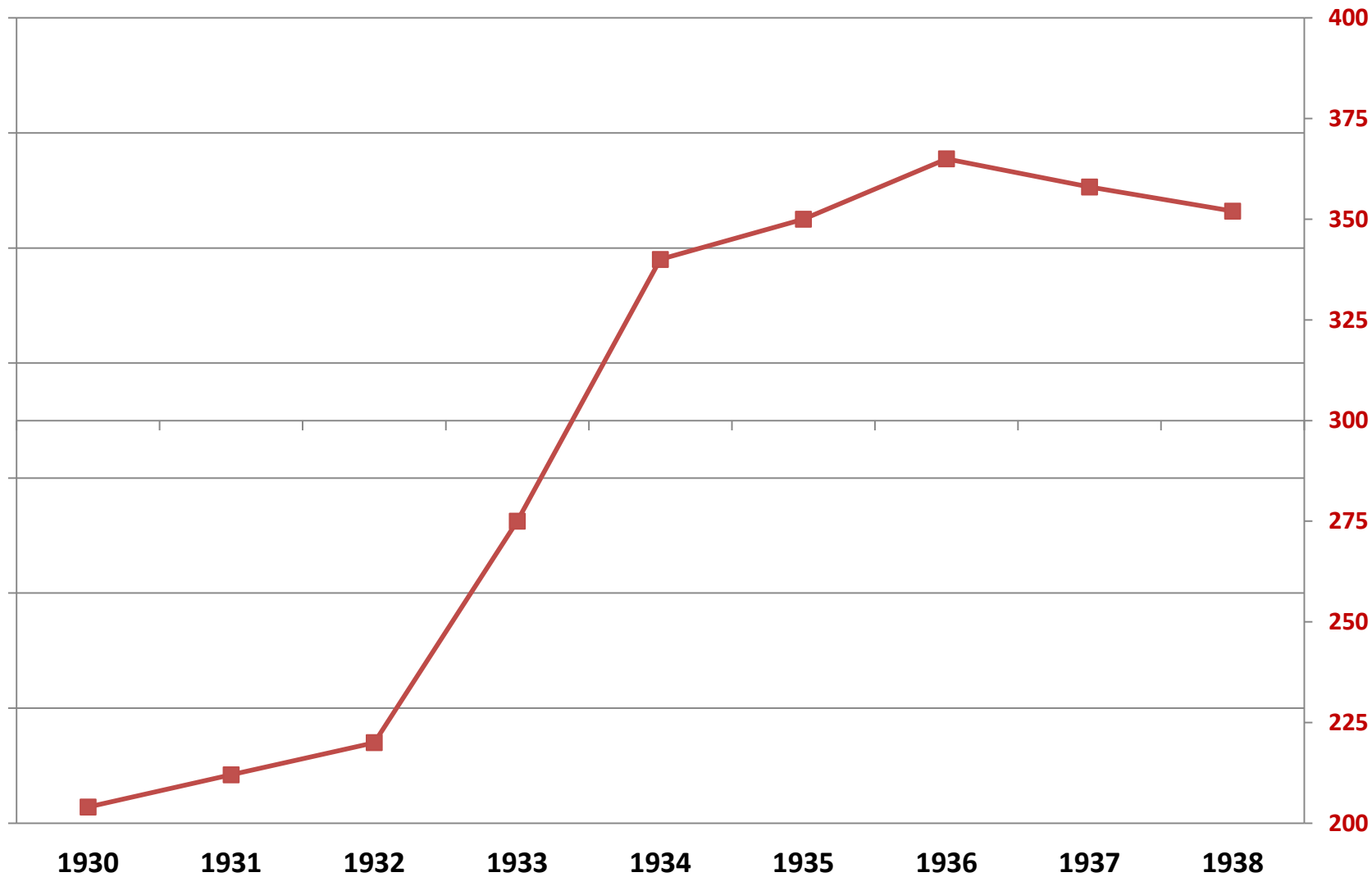


New dwellings built  
(000s)

Unemployment  
(000s)



**New dwellings built  
(000s)**



Real GDP growth in  
depression and recovery (%)

New dwellings built  
(000s)

