

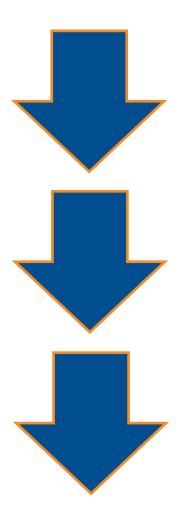


#### Big Issues for our members

#### THE ECONOMY

Sustainability	Industry Structure	Broader Trends
Carbon	Energy	Costs of Construction
Resource Efficiency	Fuel Costs	Design & Housing programme
Finance – incentivising investment	Finance (availability)	Emerging Economies

#### 2012 Economic Growth?



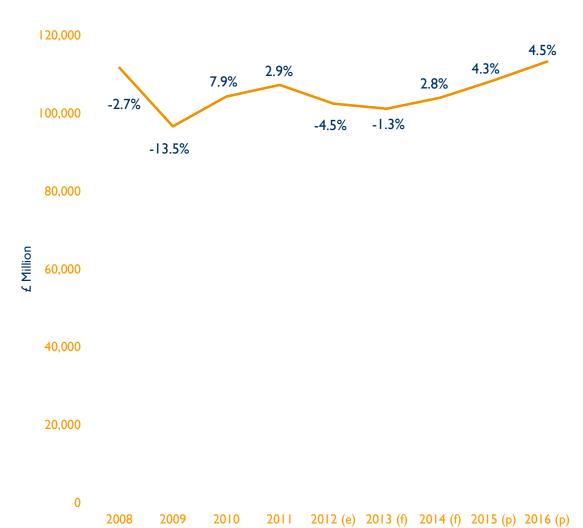
- QI GDP 0.3%
- Q2 GDP 0.4%
- Q1 ind production 0.2%
- Q2 ind production 0.7%
- 2011 Largest fall in RHDI in 30 years

#### Construction – Fall in 2012, No 'Real' Growth until 2014

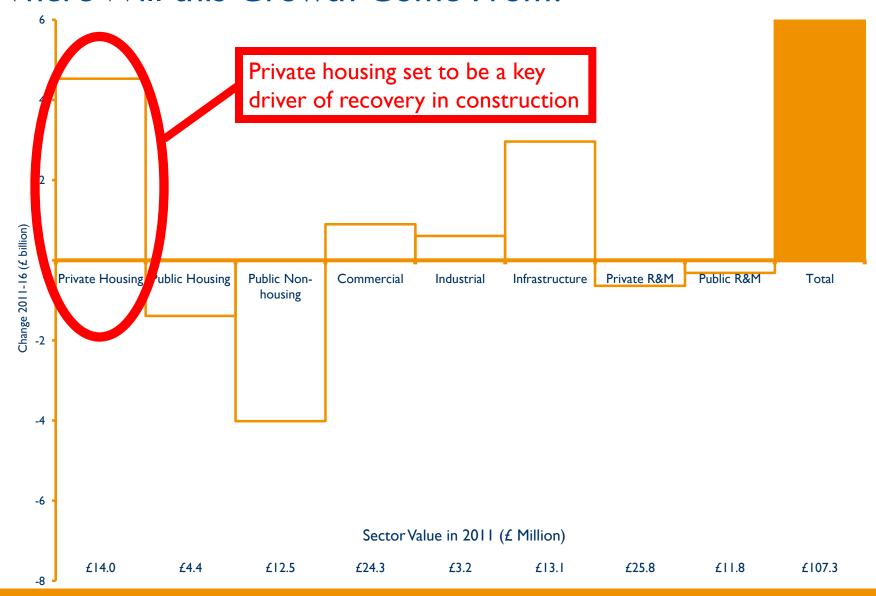
 Contraction in 2012 & 2013

 Three years of consecutive growth from 2014

 Output in 2016 not even back to 2007 levels despite this growth



#### Where Will this Growth Come From?



### Private Housing Forecast

180,000

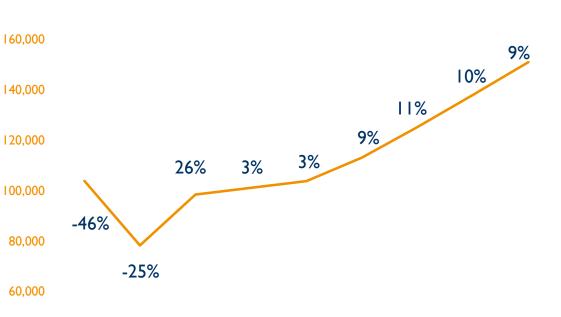
40,000

Growth throughout the forecast

High % rises but no. of units still very low
 Rises in units from large

Rises in units from large builders offset by builders offset by builders
 challenges from SME builders

Boosted by extension of 20,000
 FirstBuy



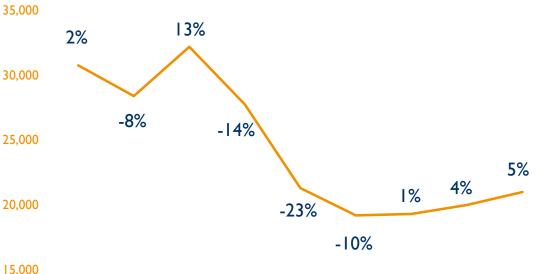
2008 2009 2010 2011 (e) 2012 (f) 2013 (f) 2014 (p) 2015 (p) 2016 (p)

### Public Housing Forecast

- CLG Focus purely on affordable housing – 60% fall in capital investment ,
- Public housing starts in Q2 almost 50% compared to a I ago
- Fall slightly distorted by contracts change from NAHP to AHP

10.000

5,000



2008 2009 2010 2011 (e) 2012 (f) 2013 (f) 2014 (p) 2015 (p) 2016 (p)

## Total Housing Forecast

- Short-term fall due to public sector falls
- Private sector to drive growth medium-term
  2012 still building less
- 2012 still building less than half the number of units needed
- Even in 2016, still 22% below 2007 peak

40,000

20,000



### Private Housing RM&I Forecast

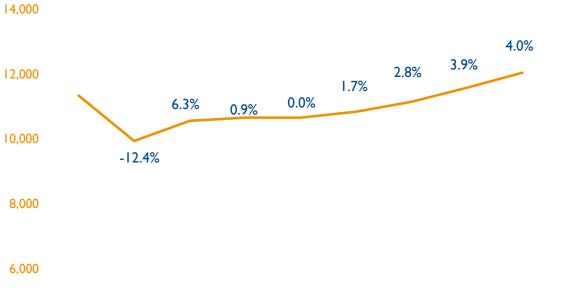
 Poor consumer confidence, spending and household income

CERT & CESP progress

Growth looking forward but is it due to economic recovery or Green
 Deal/ECO or both?

4,000

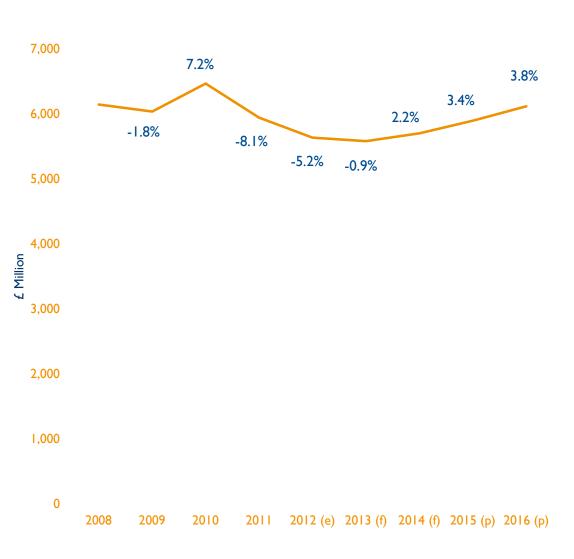
2.000



0 2008 2009 2010 2011 2012 (e) 2013 (f) 2014 (f) 2015 (p) 2016 (p)

### Public Housing RM&I Forecast

- CLG spending cuts... but rises 2014 onwards
- Limit to how long you can delay basic repairs
- Little finance for decent homes work in England
- Green Deal likely to make more of an impact in social housing





#### We need from government

- Shift current spending to capital investment and ensure that capital investment returns to 2.25% of GDP by 2014/15
- Focus infrastructure investment on repair and maintenance where work is 'shovel-ready' to help stimulate activity and jobs immediately
- Set up a new model for drawing in private finance asap.
- Incentivise home improvement, both within and outside the Green Deal.

# Incentivising Retrofit (in support of Green Deal)

- Primary objective of Construction Products Association promote construction sector - grow the pie
- Requirement for a suite of financial incentives, short and longer term
- Precedent set by vehicle excise duty and company car tax
- Linking energy performance of the home to stamp duty







